



## EXTENDING THE ASTERIA™ COLLECTION WITH A FLOOR LAMP

The popular Asteria™ collection from UIMAGE is growing bigger and we are now ready to launch Asteria floor™, with the same sleek appearance as the existing Asteria™ designs, you already know and love.

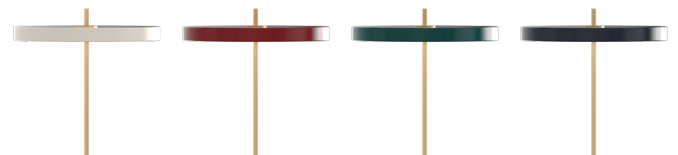
The Asteria floor™ is born at the crossroads of design, technology and craftsmanship. It incorporates a built-in LED technology with a shape so minimal that it will never go out of style.

*“The new Asteria floor™ lamp is the perfect addition to your living room or dining room but will also stand out as a chic design piece in a restaurant or office space.”* – Søren Ravn Christensen, Chief Creative Developer at UIMAGE

The LED panel is dimmable and has a white diffuser ensuring a soft illumination in the surrounding space. The brass stem going through the floor lamp as a vertical axis, reinforces a tight expression and by turning the top part of the stem you easily turn the light on and off.

At UIMAGE, we care about everyone we influence. We make functional and timeless designs that last, we optimise storage and transportation costs with flat-packed designs, to make luxury accessible to you. The aim is to save the environment so that you can save on living.

*Find more info on our website [umage.com](http://umage.com)*



### PRODUCT FACTS

Name	Asteria floor™, lamp
Designer	Søren Ravn Christensen, 2019
Material	Steel, Aluminium and PMMA
Size	Ø: 43 cm x H: 151 cm
Colours	Pearl white, Ruby red, Forest green, Anthracite grey
Price	499 EUR, 439 GBP, 3699 DKK, 5299 SEK