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EXTENTING THE 'A CONVERSATION PIECE'TM COLLECTION

FAVOURING RELAXATION AND SLOW LIVING

Introducing an extension of the cherished lounge chair, A Conversation PieceTM with two new items: A lounge chair with a tall back and an ottoman, offering you a safe spot to recharge and relax your entire body.

The two new designs in the A Conversation Piece[™] collection are available in oak, dark oak and black oak with a variation of six carefully selected fabrics, including a new teddy fabric with a soft long pile. Additional fabrics and leathers from Kvadrat and Sorensen leather are available on request.

With its interplay of defined curves, the attractive profile of the collection is inspired by the free-flowing organic furniture often found in the Scandinavian design history. With the entire A Conversation PieceTM collection it is possible to interchange the upholstery yourself, in minutes, to update the look and colour of the chair, making it a sustainable design by extending the life of the collection as new trends come and go.

A CONVERSATION PIECETM TALL

With its bold organic curves and soft aesthetic, A Conversation Piece[™] tall is a standout design piece in any setting and just right for enjoying a good book or engaging conversation. The lounge chair's spacious seat has plenty of room for sitting in different positions, whether curled up with your legs or fully stretched out, and the tall back of the chair catches your head at any angle, for you to feel sheltered.

A CONVERSATION PIECETM OTTOMAN

The new ottoman is designed to complement the lounge chairs delicate heart-shaped silhouettes. It has the same delicate, or-ganic design and detailed construction of no visible fittings, that is known and loved from the lounge chairs.

UMAGE is a Danish word meaning 'making an effort', and that's what we want to do every day. UMAGE is where beautiful Danish design meets affordability, high-quality materials and a genuine care for the environment. Nature is the fundamental inspiration for all the designs at UMAGE, and you'll notice nature's presence in the shapes, colours, materials and sometimes even in the functionality of the furniture and lighting.

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PRODUCT FACTS

Roboertheis		
Name	A Conversation Piece™ tall	
Designer	Anders Klem, 2020	
Material	Solid oak, MDF, polyester, laminated veneer	
Size	H: 106 cm x W: 73 cm x D: 93 cm	
Colours	Oak, dark oak, black oak in combination with petrol blue, silver grey, spring green, dusty rose, slate gray or the <i>new</i> teddy bear fabric in teddy white. Fabrics from Kvadrat and Sorensen Leather available on request.	
Price	A Conversation Piece tall with the new teddy bear fabric: 1599 EUR, 11999 DKK, 15999 SEK A Conversation Piece tall with standard fabric:	

1399 EUR, 9999 DKK, 13999 SEK

 PRODUCT FACTS

 Name
 A Conversation Piece™ ottoman

 Designer
 Anders Klem, 2020

 Material
 Solid oak, MDF, polyester, laminated veneer

 Size
 H: 43 cm x W: 63 cm x D: 50 cm

Colours Oak, dark oak, black oak in combination with petrol blue, silver grey, spring green, dusty rose, slate gray or the *new* teddy bear fabric in teddy white. Fabrics from Kvadrat and Sorensen Leather available on request.

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Price A Conversation Piece ottoman with the new teddy bear fabric: 699 EUR, 5199 DKK, 6999 SEK A Conversation Piece ottoman with standard fabric: 599 EUR, 4499 DKK, 6399 SEK

For product loans, interviews and high res images please write to Head of Communications Mette Eskerod Foldager: mfo@umage.com or tel. +45 31 39 76 13. Images can also be downloaded at umagepress.com

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ASTERIA MOVETM AND UNIFIERTM

FOR MOMENTS ON THE MOVE

Introducing a new portable Asteria[™] lamp and a wireless Qi charger for bright moments on the move. For a simpler and more flexible living without any unattractive cords.

ASTERIA MOVETM

An UMAGE classic with a twist. Asteria Move[™] gives you the minimal and elegant Asteria design you already know and love, but in a small portable and cordless version, making it easy to move around, hence the name.

The lamp has a built-in custom LED light with a soft white diffuser that ensures a glare-free glow. Asteria MoveTM has three light intensity levels that can be adjusted by pushing the button of the lamp base. The battery of the Asteria MoveTM has a lifetime up to 35 hours, and it can easily be charged by placing it on top of any Qi charging unit, like the UnifierTM from the UMAGE lighting accessory collection or with the included USB cable.

Asteria Move[™] is an ideal lighting option for tables in cafés or restaurants but will by guarantee add elegance to every corner of the private home as well. The small size and portable design makes Asteria Move[™] the perfect illumination for all places and occasions.

UNIFIER™ WIRELESS QI CHARGER

Practical, simple and elegant – the Unifier charging unit offers wireless Qi charging of everything from the Asteria Move[™] lamp to your smartphone and all other Qi-supported technology. You simply charge your devices, without any cords, by placing it directly on the pad. The LED light on the Unifier[™] lets you monitor the charging process.

The UnifierTM is available in white/rose gold or black, and it delivers a stable output, up to 10W.

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Name	Asteria Move
Designer	Søren Ravn Christensen, 2020
Material	Steel, Aluminium and PMMA. LED panel built-in
Light info	Portable lamp with built-in lithium-Ion battery.
	Dimmable
	Light step 1: Lighting hours 35, 3000 k, 5lm, >80 ra
	Light step 2: Lighting hours 15, 3000 k, 22lm, >80 ra
	Light step 3: Lighting hours 6, 3000 k, 60lm, >80 ra
Size	Ø: 20 cm x H: 30.6 cm
Colours	Pearl white, Anthracite grey, Forest green, Ruby red,
	black
Price	199 EUR, 179 GBP, 1499 DKK, 2099 SEK

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FACTS
Unifier
UMAGE Design Team, 2020
PC and Aluminium

Size	Ø: 9.9 cm x H: 0.7 cm
	1 m USB to Micro-USB cable
Colours	White/rose gold, black/chrome
Price	24.95 EUR, 21.95 GBP, 179 DKK, 249 SEK

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CLAVA UPTM WOOD

SPRUCE UP THE WALLS WITH RAYS OF LIGHT

UMAGE is extending the sculptural Clava[™] collection with a new variant for the wall, called Clava Up[™] Wood. The recognizable shape made from laser-cut wood lamellae is designed to illuminate the home with a playful flash of light on the walls in the surrounding space.

The wood has a visible grain that enhances the distinct details, soft shape and lamellae of the wall lamp and adds extravagance to the design. The wall lamp is designed by co-founder and Chief Creative Developer, Søren Ravn Christensen, who states:

"From a base of solid natural oak, the light will brighten your home with rays of light and make your walls sparkle."

Clava $\mathsf{Up}^{\mathsf{TM}}$ Wood is available in oak, dark oak and black oak in two different sizes.

The wall lamp will become the perfect add-on to a beautiful gallery wall or hanging side by side in a long hallway.

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Name	Clava Up™ Wood
Designer	Søren Ravn Christensen, 2020
Material	Solid oak, MDF, polyester and laminated veneer
Size	Medium Ø: 35 cm x H: 16.4 cm
	Large Ø: 49 cm x H: 16.6 cm
Colours	Oak/ash, dark oak/ash, black oak/ash
Price	Medium 599 EUR, 539 GBP, 4499 DKK, 5999 SEK Large 799 EUR, 719 GBP, 5999 DKK, 7999 SEK

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COMFORT CIRCLETM

FOR THE MEMORABLE MOMENTS AROUND THE TABLE

Introducing our first-ever dining table; Comfort CircleTM, with great attention to detail and strong craftsmanship in the drop-shaped legs with carve grooved details - a tactile detail for the senses.

The Comfort Circle[™] dining table has solid oak legs and a tabletop in oak veneer. The round dining table offers a subtle lightness in the room, making it perfect for smaller spaces and invites to the intimate conversation with everyone centred towards the middle. Comfort Circle[™] is designed by the co-founder and Chief Creative Developer of UMAGE, Søren Ravn Christensen and to him, the dining table has a central place in his heart, to which he asks:

"What's more comforting than the memorable moments you share with your inner circle of family and friends around the dining table playing games, eating remarkable dinners, talking and laughing?"

Available in oak, dark oak and black oak with a diameter of 120 cm, just perfect for four people. The table is versatile and can highlight private homes as well as public spaces. Equally suitable for intimate meetings and larger café environments.

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Name	Comfort Circle™
Designer	Søren Ravn Christensen, 2020
Material	Solid oak, MDF and steel
Size	Ø: 120 cm x H: 74.7 cm
Colours	Oak, dark oak, black oak
Price	1299 EUR, 1299 EUR, 9499 DKK, 12999 SEK

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HAZELTM LAMP

A FUSION OF NATURE AND TECHNOLOGY

Introducing a new lamp; HazelTM, with a shape inspired by the humble hazelnut, designed from solid materials and LED technology, it becomes a crossbreed between nature and technology. The organic shapes, the brass details, and the soft light will create a warm yet minimalistic feeling in your home.

Made from black brushed steel with a bottom in brass that adds a lavish expression to the design. Hazel[™] has a built-in LED panel with a soft white diffuser that ensures a glare-free light. Hazel[™] is compatible with lighting tracks and is dimmable if combined with an external dimmer.

The lamp is designed by the Danish designer Jacob Rudbeck with a background from The Royal Danish Academy of Fine Arts, School of Architecture. He states:

"The design is the balance between dynamic curves and solid materials exactly like nature's hazelnut."

Hazel[™] is available in two sizes, making the pendant suitable for countless settings and surroundings. Use Hazel[™] above a dining table, as a statement piece in restaurants and bars, in the kitchen or in the smaller corners of your home that needs that little extra lighting. UMAGE is a Danish word meaning 'making an effort', and that's what we want to do every day. UMAGE is where beautiful Danish design meets affordability, high-quality materials and a genuine care for the environment. Nature is the fundamental inspiration for all the designs at UMAGE, and you'll notice nature's presence in the shapes, colours, materials and sometimes even in the functionality of the furniture and lighting.

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Name	Hazel™ LED lamp
Designer	Jacob Rudbeck, 2020
Material	Steel, Aluminium and PMMA. Canopy in metal. 2.7 m black textile cord
Light info	Mini 12W LED panel built-in, lighting hours: 25000, 3000k, 600lm, >80ra Medium 21W LED panel built-in, lighting hours: 25000, 3000k, 1100lm, >80ra
Size	Mini Ø: 22 cm x H: 9.5 cm Medium Ø: 40 cm x H: 16 cm
Colours	Black
Price	Mini 229 EUR, 209 GBP, 1699 DKK, 2299 SEK Medium 349 EUR, 309 GBP, 2599 DKK, 3599 SEK