

CÔTÉ BOUGIE

MARRAKECH

Press Kit

OUR STORY

It all started as a hobby, on a gas stove in the kitchen... Behind our success story are a team of all-out creative enthusiasts, stubbornly pursuing their dreams. Côté Bougie has been an artisanal family-owned business for more than 15 years. It owes both its success and the quality and creativity of its candles to its philosophy. We promote Moroccan artisans and their traditional ancestral techniques through collections that combine traditional know-how and modern design. We are constantly creating, to allow you to dream along with our craftsmen and participate in our collaborations. We are particularly proud that our work empowers and emancipates Moroccan women. All of our collaborations offer a glimpse of Morocco, a region, a Fragrance. Our passion project is, above all, an eminently human collective. We work with people who love their jobs, who create using traditional ancestral techniques.

We are true to our philosophy and sensitive to ecological issues. We favour high-quality materials and natural products and have taken an environmental approach with our entire range.



WHAT WE CARE ABOUT



Ingredients of natural origin



100 % Handmade



soy wax



Responsible sourcing of materials



Eco-responsible approach



OUR FRAGRANCES

Our scents are so much more than just a fragrance. **They are an olfactory hallmark.** Working alongside a team in Grasse, the world capital of perfume, **we aim for our creations to send you on a journey throughout Morocco,** through hesperidean, floral and oriental aromas. We all enjoy a special feeling when a striking fragrance makes us rediscover our home. **Wanting a home perfume offering a smell you can enjoy every day is a new trend,** with many followers. This is why we offer a range of interior fragrances. Get to know our **spray perfumes, capillas and burning oils.** This entire home range serves one same purpose: to fill your whole home with a soft and pleasant fragrance. You can choose from a variety of scents to fill your home with delicate fragrances: fig, oriental blend, musk, orange flower, Majorelle tangerine... **There is certainly a broad choice of perfumes for you to choose from, to enjoy an aromatic scent in your home.**

Hespéridia

*Majorel Mandarin
Orange Blossom*

*"a committed
holistic journey"*

Floral

*Fig tree
Mint & Tea
Dates*

Orientales

*Oud
Oriental
Fir forest
Amber
Place des Epices
Kamoun*

Oriental

Our new scent immerses you in an olfactory journey worthy of the Arabian Nights. Its warm, sweet, slightly spicy notes envelop you in mystery and voluptuousness.

Orange blossom

At the return of spring, which spreads in all the streets of Marrakech, and whose scent exudes a subtle sunny wake ... The Orange Blossom offers a suave, fresh and sensual scent, which envelope you of light and well-being.

Place des Epices

The indulgence of cinnamon compliments ginger's pep. With a hint of spice, a touch of vanilla and tonka bean lends the fragrance a warm and enveloping touch.

Dates

A breath of elegance, a true declaration of love for our date palms in Marrakech. A smooth and sweet olfactory signature with gourmet notes.

Majorel Mandarin

A floral bouquet, which brings a note of tangy freshness, giving birth to a desirable and irresistible fragrance. Smell which is inseparable from Morocco and its gardens.

fig tree

Takes us into memories of naps in the sun, in the shade of fig trees from Morocco. A mixture of fresh leaves and sweet fruits. we rediscover the smell of the tree carried by the wind from the Moroccan coasts



fir forest

A composition that transports you through a forest of fir trees. We are immediately captivated by a woody universe accompanied by the freshness of eucalyptus which offers us a pure and mysterious perfume.

Kamoun

The meeting of a woody leather accord with spicy cumin. A fragrance with an amber background, where the balance of notes is obvious.

mint & tea

The intoxicating freshness of a crumpled mint leaf between your hands, barely spiced up with hints of green tea..

Oud

Rare and distinctive, the Oud fragrance takes us on a journey to the heart of the Orient. A subtle blend of woody notes mixed with amber tones.

Amber

Is a precious fragrance, which plunges us directly into the deserts of the East. It has mythical, subtle and warm notes.



***"An olfactory journey, age-old gestures,
a traditional know-how, respect of the human being
and of the environment, our particularity."***

COLLECTION RAPHIA

We met Radia, **a weaver with fairy-like fingers**, at the corner of a narrow street in the Essaouira region, in 2017. Together, we worked on a model which would become part of a long and wonderful shared story. Today, **over thirty women, who are part of a cooperative, weave our candles**. The emancipation of women in Morocco is essential to us. We have **made a firm commitment towards Moroccan women's independence**.



Naya

"A sense of travel in all its simplicity".



COLLECTION POTTERY

Nothing is more representative of local culture in Morocco than pottery. Moroccan pottery is famed the world over, in fact, for its unparalleled quality and beauty. The artisanal expertise behind **it is passed down throughout the generations**. Today, it enjoys worldwide renown. Patience is the cornerstone of the production process involved in making Moroccan pottery: the potters we work with prepare their own clay and dry it in the sun for several days. They then **crush it, pulverise it, shake it while mixing it with water, smooth it out, leave it to rest for one day**, before mixing it, rolling it with their feet, cutting it into strips, rolling it up and leaving it to rest again. Once this demanding work is over, potters can finally knead the clay before producing a piece of pottery. Pottery can be decorated either before or after it is fired. The decorating process also requires hours of patience, concentration and care. **This painstaking work performed by artisanal potters means that the manufacturing of our candles faithfully follows tradition.**



ITTO



Powdered

IZZA



Peacock blue



"Traditional know-how"



40 000 MARRAKECH

With its distinctive terracotta colour inspired by the buildings of the city of Marrakech, our candles allow you to warm up the atmosphere while preserving the nobility of traditional work. The soft subtle scents that emanate from them will take you to the **Rue de la Liberté** with our sweet pastry scents or the **Rue Yves Saint Laurent** with its bewitching scent of mandarin orange, to end up on the famous **Place Jamaa El Fna**, a fragrance that will take you straight to the Place des Epices with a note of tanned leather and a sweet blend of local spices.



Existe en deux tailles

TAMEGROUTE



Tamegroute is a town in Morocco, **located about twenty kilometers from Zagora**, on the old Timbuktu road, in the Draa Valley. It is here that we have been working for more than 10 years with Abdelkarim, who brings to our scented candles a touch of originality with this brilliant green color which is specific to this pottery. There are only a few families who keep alive this art of pottery so particular to **Tamegroute which is passed on from father to son**. More than 200 potters are thus in the city and always perpetuate the same gestures and **the same traditions and all the receipts which make worth this pottery filled with authenticity**.



STRIÉE



ZÉBRÉ



CHAMA CHRAÏBI

Chama Chraïbi is a young up-and-coming contemporary visual artist from Casablanca, Morocco. She was born into an artistic family and always encouraged to express her creativity through drawing and painting. Her distinctive minimalist style emanates fresh, vibrant energy with aesthetically pleasing strokes and curves. Well-known for **minimalist drawing style**, Chama uses the one-line drawing technique to simplify and represent the complex world around her in one single continuous line. All candles of this collection are **entirely handmade using age old pottery techniques by artisans in the region of Marrakech.**



COLLECTION DINANDERIE

It is in the heart of the Medina that our "Dinanderie" models are created. With ancestral gestures, Salah, our Maâllems, works copper, brass, pewter, nickel silver or aluminium, by means of various tools of which mainly the hammers. Together with his team, they melt the metal, then hammer or chisel it to make our wonderful candles that make you dream during the festive season. Fascinating is the result of his genius and know-how.



COLLECTION GREEN GOLD



COLLECTION SABRA

It all happens right here: **Ourika, km 20. Simo, his brothers, sisters and even his inlaws, are weaving Sabra in his living room.** This quintessentially Moroccan vegetable silk has been woven here for generations. Hours of careful and precise work are needed to create the models for our candles. For twenty years now, we have been working with them hand in hand. **This special relationship turns our conversations, our testing and our impulsive moments into candles which increase in beauty as time goes by.**





Sabra Gold

Nelia & Dana



COLLECTION KESSY

This glass blown by the Kessy Beldi craftsmen, **from recycled glass, is a real Moroccan institution.** In love with traditions, we have created Côté Bougie x Kessy Beldi to offer you this authenticity with subtle perfumes which make our reputation today.



TAJINE CANDLE

It was during a meeting that we created the Tajine Candle with Yasmina Olf, a Moroccan influencer, better known as fashionminte. Our love for Morocco brought us together on this project of a candle in the shape of a tagine and an olfactory journey around La Place de Epices and Skin Jbir (ginger), a fragrance specific to Morocco.



HOME FRAGRANCE

*"an olfactory journey
through Morocco"*



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