

# FRCH NELSON: Commitment, Design and Collaboration

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Comments

***FRCH NELSON*** is all about commitment to collaboration. It's the cornerstone of the company and the driving force behind their revolutionary designs. Every project is "co-authored" by their clients, fellow consultants, and employees – each working harmoniously together to create unique, visionary solutions. Through relentless collaboration comes perhaps FRCH NELSON's most coveted tool of design: inspiration. It's what stimulates their creative soul and enables them to push beyond the expected to innovation.

See also: [JOHNSON STUDIO: INTERIOR DESIGN AT THE TABLE](#)

Simply put, a company is only as good as its people. Which is why it's safe to say we're a pretty remarkable company. Hiring some of the industry's best designers, architects and strategic minds was certainly no accident. Personable, approachable, honorable, professional. This is FRCH NELSON and their projects!

**HOMEWOOD SUITES LOUISVILLE DOWNTOWN HOTEL**



FRCH took this opportunity to leverage the contrast, juxtaposing the hustle and bustle of the urban city with the tranquility of Kentucky's rolling hills and horse farms. The design blends the influences of Louisville's southern hospitality with natural elements, creating a light and airy atmosphere with an upscale living room experience, including an elevated patio space. With an interior rich in color and warmth, the hotel serves as an inspiring getaway that becomes a home away from home.

## The Renaissance Cincinnati Downtown Hotel



FRCH was careful to pay homage to the historical nature of the former Bartlett Building while offering new and sophisticated experiences for its hotel guests. FRCH employed painstaking efforts to restore the building's historic ballroom and lobbies while revamping and replacing all of the buildings environmental and life safety systems. The completed Renaissance Hotel has 323 guestrooms, 10,000 SF of meeting space, a full service restaurant and bar along with required back of house functions.

## HYATT REGENCY: LOUISVILLE, KENTUCKY





The idea for Hyatt Louisville was to make common areas feel more like a home than a hotel. FRCH designed the lobby to resemble a downtown loft, using furniture, finishes and artwork that eliminates the traditional “corporate” feel of a hotel, replacing it with a calm and casual environment. Throughout the renovation, the team also sought inspiration from traditional Kentucky style, incorporating local artwork and products into the design. Local glassblowers crafted a stained-glass backdrop for the check-in area, with backlighting brightens the space, adding an elegant touch. This lobby was featured in the Fall 2012 issue of Hospitality Style, recognized for its innovation and creative touches.



## MGM: MONTE CARLO SUITES





After getting the 3,000 room hotel back online, we turned our attention to the suites. As one might expect, our design ideas for these upscale suites had to be fast and fantastic. Thus, Hotel 32 Suites was born. It was the perfect design plan to cater to High Rollers, every casino's most valued guests. In all, we created over 30 different suites, which included design solutions ranging from two room bays to five room bays. Every suite has its own color scheme to ensure that each guest feels uniquely indulged. For the Monte Carlo Resort and Casino, the comfort and accommodation for their High Rollers was paramount, and it now shows in every luxurious detail.

**GRANDE DUNES MARRIOTT**



To cater to an increasingly affluent visitor and growing demand for conference facilities, the 409 room, 15 story Marriott provides a host of guest amenities. The oceanfront hotel features a gracious spa, restaurant and veranda lounge, ballroom, meeting rooms, and a resort pool with a sunken bar. The interior design recalls the welcoming ambiance of a seaside plantation while integrating fresh new colors, casual but elegant details and all of the amenities expected by the successful business and leisure traveler.

**RESIDENCE INN FAIRFAX**





The hustle and bustle that comes along with traveling in our nation's capital for business or pleasure can be overwhelming. Visitors are greeted by an open and inviting hearthroom that feels like home. A wide range of seating groups and types allow for all of these activities, as well as a quick, impromptu business meeting. Upstairs, a warm and contemporary guestroom awaits with all the creature comforts of home. Stainless steel appliances and granite counters feel upscale, yet comfortable. When the day is done, the oversize sectional sofa urges guests to sit back, relax, and shed the day.



See also: [SCB DESIGN: ARCHITECTURE, INTERIOR DESIGN AND PLANNING](#)

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