



GRAFICHE TASSOTTI

STAMPERIA in BASSANO di GIORGIO TASSOTTI & FIGLI s.r.l.

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Grafiche Tassotti presents the new collection for 2020.

Sixteen new patterns of decorative paper, more than thirty new greeting cards, bookmarks, closers, envelopes, adhesive labels revisited both from a graphic and a stylistic point of view.

These are just some of the numbers of this year for Grafiche Tassotti - a company active in Bassano del Grappa (VI) for more than 60 years, considered the contemporary heir of the Remondini (in 1700 the largest printing house active in Europe) - and recognized worldwide for the very high quality of its papers and derivative artefacts.



The 2020 collection has various creative themes, ready to satisfy the tastes and needs of an increasingly attentive and diverse clientele. Among the most significant, the iconic **Remondinian anastatics** in shades of blue remain: contemporary magazines respond to the latest colour trends in interior design; to follow, those inspired by natural scenarios: flowers and fruits, such as the refined fantasy Flora, which recalls the ancient herbaria; or again, the refined Bergamot and the Pistachio.

Without forgetting the colourful **exotic** contaminations: tropical leaves, prickly pears and cactuses dance with parrots and toucans; again, graphic elaborations that draw on the "boyish", like vintage "gelati" that bring back to memory the joyful summers of childhood, the **tree of life** to celebrate the destiny of each of us, the "**pettinato verde**" combed in colourful and modern swirls, or the cheerful polka dots in silver finish, perfect for those who love silver flashes or for occasions to celebrate, such as wedding anniversaries and birthdays.

Tassotti papers are the most suitable for a multiple use as well as the favourites of origami, calligraphy, do-it-yourself, decoupage and much more in the world of hobby and creativity, with the embarrassment of choosing among the many fantasies available in the catalogue.

It all depends on the artisanal and environmentally friendly manufacturing methods that the company proudly respects: Tassotti paper is printed exclusively on sheet with high light-resistance ink, plant-based and on hand, opaque, ecological and FSC certified support. From



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this derives the extraordinary sharpness of the colours; in addition, the paper can be used to package sweets or biscuits in an original way or to enclose scented soap bars, ensuring the duration of the fragrance over time.

Not just sheets. Tassotti papers are available in complete ranges of products: in addition to tickets and labels, notebooks, diaries, envelopes, paper objects, up to accessories for the office and home decor.

The unmistakable Tassotti style conquers and fascinates, making everyday objects real artisan uniqueness, with attention to the smallest details, a guarantee of the Made in Italy quality in the world.

Link to the 2020 news:

http://bit.ly/TassottiDIARI_BIGLIETTI2020

<http://bit.ly/TassottiCARTA2020>

www.tassotti.it

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