

DECORATORI®
BASSANESI

ITALIA  1988

MANIFESTO

For us, producing a surface means working on an idea, a new, independent thought, making it little by little increasingly real, concrete, ready to be produced on an industrial scale. Decoration is the leading wire of this process, which declines in very different ways, depending upon the designer we collaborate with, on the use the product is intended to, and on the technology that will be utilized to manufacture it. We work on the product design, honestly, directly trying to get rid of the superfluous to always reach the very heart of the creative process, taking care of the use and function the product must have. We take the risk to run research, bearing in mind that a housing surface, or the one of any space, must last throughout time. The **DECORATION** theme is interpreted through a contemporary key and translated in products with the help of some of the most interesting authors and interior decorators in the field of **DESIGN**. The single collections constitute the basis to create strong cross **CONNECTIONS** and to compose true ambients moodboards: an alphabet to compose infinite stories.

