



PRESS KIT

Maison et Objet, Paris 17–21 January 2020 Parc des Expositions – Villepinte Hall 6 Today Stand Belgium is Design / I150 –J149

MAISON ET OBJET, PARIS 17-21 JANUARY 2020 PARC DES EXPOSITIONS - VILLEPINTE HALL 6 TODAY STAND BELGIUM IS DESIGN / I150 -J149

DESIGNERS

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Pascale Risbourg
Pierre de Valck
Thomas van Noten

For the third time, Flanders DC and Wallonie-Bruxelles Design Mode have come together to present a selection of Belgian talent at the Maison&Objet trade fair. The Belgium is Design collective booth, a platform for promoting Belgian talent at an international level, appears in the TODAY section.

The 9 brands and designers chosen for their suitability in a competitive market, both unique and sensitive, offer a variety of products and exceptional pieces: furniture, objects, lights, textiles and wallpaper.

This selection is also open to a wide and diversified palette of products such as custom-made blinds using a wealth of luxury material ranges and decorative pieces in limited editions. Among the 8 labels most of them are appearing for the first time at the show. In addition, all the brands ensure that they are rooted locally with Made in Belgium production. They champion a sustainable process, whether this be an environmentally friendly approach in the choice of materials or the promotion of artisan work. Belgium is Design, which has been bringing Belgian design promotion institutions together for more than 10 years, is therefore pursuing its desire to offer an international showcase to companies and designers from Belgium.





AMGS

Ana María Gómez anamariagomez.me @anamgomezsuarez

amgs is a studio created by Colombian designer Ana María Gómez after finishing a Master in Textile Design at La Cambre, Brussels (2015). The core of amgs is to experiment with the visual, tactile and spatial dimension of textiles. In addition, the studio has a particular interest in how craft and contemporary design may intersect, trough co-productions with traditional textile artisans. At this moment, Ana María is preparing a new project with Senegalese artisans in Dakar, Senegal.

A boi is an ongoing series of textile pieces born from encounters between William Contreras and Ana María in a town full of weaving knowledge: Cucunubá, Colombia. They exchange know-how and share different perspectives on craft and contemporary design. They twist and reinterpret iconographic symbols to create a new perception of them. Every piece has a special rhythm and mix of color manufactured with the best alpaca quality. Made in-between Belgium and Colombia.





COLLECTION A BOI, 2019 Design: Ana María Gómez Alpaca

- 1 Blankets 140 cm x 180 cm Public price: €385
- 2 Scarves 60 cm x 200 cm Public price: €185
- 3 Pillows 50 cm x 50 cm / 60 x 35 cm Public price: €95



Pictures: © Alexandra Comenares

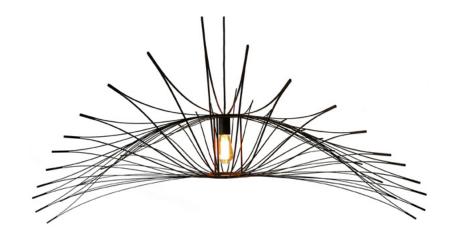


ART MAKER

artmaker.be @designartmaker

Art Maker is a brand of wooden chandeliers with a light and airy design. The identity of the brand is characterized by an artisanal approach of manufacturing, natural materials, a design offering a unique play of shades and their dimensions ranging from 50 to 200 cm. Chandeliers or wall lights are manufactured in a workshop located in Liège, Belgium. The wood species selected by Art Maker are oak, walnut, cherry, ash and beech.

The collection is composed of the asymmetric Florentin chandelier, the round chandelier, the oval chandelier and the wall lamp Maxime and the spherical Céline chandelier. All our woods come from the FSC sector and are of European origin.



1



- 1 FLORENTIN, 2019
 Pendant lamp
 Design: Yves Dejardin
 Black stained beech wood
 Ø 140 cm
 Public price: €700
- 2 MAXIME, 2019 Wall light Design: Yves Dejardin Black stained beech wood Ø 80 cm Public price: €525



BLINDS DESIGNERS & MANUFACTURERS - BDMA

blindsdesigners.be

The Belgian company BDMa has over 20 years experience in the creation and manufacture of quality made to measure blinds. BDMa first focused on the manufacture of wooden Venetian blinds. It now offers a wider range of woods and vast choice of colours and finishes such as natural fibers, Bois Tissé®, thin rods of woven wood or bamboo under various blind mechanisms and options. All of the production takes place in Belgium in the company's workshops.

On the stand, BDMa presents a new range of wooden blinds in 70 mm strips, new wood colors and natural fibers. BDMA collaborates with renowned interior designers in Belgium and internationally for large-scale projects.



1 WOODLOOK®, 2019 Venetian blinds Solid cedar Price on demand



HAVANI

havani.eu @hi.havani

New fresh Belgian design company launching its first collection of High-end tables. Useful and pleasant creations that enhance meaningful connections between people, generations and cultures. 'Sharing a Lifetime' is almost as ancient as our natural stones. We wish to fulfill the need for a centerpiece at home where we consume, share stories and make memories. With both structural and aesthetic designing methods, generations of experience and expertise partnerships, we delight users with unique Look & Feel experience, hand finished luxurious materials and tremendous durability.

The Marcello dining collection offers design tables and benches, crafted from bent massive steel or from Corten steel. The collection was developed with the perfect shoulders to carry a soulmate in style, a uniquely hand finished luxurious stone or wooden top.

Havani's ellipse dining table Papillon, beautifully conveys the stylised outlines of aerial butterfly wings in its fabulous table legs. The Papillon's octagon centered, forged and bent massive steel frame, can stabily carry a large natural stone top.

1 MARCELLO, 2020
Dining table
Design: Frédéric Haven
Electrostatically painted massive steel frame
with a Calacatta Verde honed Marble tabletop.
260 x 92 x 75,5 cm
Public price: £5663

2 PAPILLON, 2020
Eettafel
Electrostatically painted massive steel frame
with Emperador Perla Beige Poco Vecchio marble tabletop
270 x 128 x 75,5 cm (ellipse)
Public price: €6442





ILLUS

illus-object.com @illus_object

The name Illus comes from the word "illusion". Julie and Henri, the interior designers/founders of the brand, are convinced that with the right object you can create an illusion of space and tranquility. It led to the idea of Illus, where their love for minimalistic design is combined with a passion for craftsmanship. Made in Belgium, made by hand and with loads of passion. The result makes every object unique.

The Mirrors

The three mirrors Edie, Georgette and Beatrice bear the names of muses of famous artists. Each fits in different styles. They are available in different materials: white or black steel and aged brass.

The Accessories

The latest line consists of 2 toilet roll holders, a spare toilet roll holder, a toilet brush, a towel holder - and a hook, all in a minimalist design in aged brass. Fitting in both contemporary and classic interiors.







2 BEATRICE Mirror, aged brass or black lacquered steel Small: 60 cm, price: from €475 Tall: 80 cm, price: from €650 X-tall: 100 cm, price: from €850

3 THE ACCESSORIES aged brass / black lacquered steel / white lacquered steel Public price: between 75 and €425







LAURE KASIERS

laurekasiers.com @laurekasiers

Textile designer, Laure Kasiers creates and manufactures rugs and other textile objects in her workshop in Brussels. Thanks to its technique both artisanal and unconventional, forms and organic motifs, such as from nature, taken from a microscope or an aerial view, open our imagination. Laure Kasiers offers a collection constantly enriched with models, always unique and available to measure for privates buyers or professionals. Ecoresponsible and local, the production is made in Belgium from yarn spun in France.

This winter, Laure Kasiers presents two new models from her collection to warm our interiors. The small Coral rugs, available in several sizes and colors, with a strong and organic pattern, are created for a decorative and insulating purpose, like a tapestry, or placed on a piece of furniture like a doily. Let's also discover the Slow rug, whose motive evokes a gentle movement, like a wave. Declined in several colorful atmospheres, and available custom-made in a round or square / rectangular shape, it adapts to all our desires



1



- 1 CORAL, 2017
 Wall rugs
 Wool, cotton, other fibers
 from Ø 38 cm to Ø 57 cm
 Public price: from €150 to €420
- 2 SLOW, 2017 Rug Wool, cotton, other fibers Variable dimensions (tailor-made) Public price: from €1000 € to €1500/m²



PASCALE RISBOURG

pascale-risbourg.com @pascalerisbourg

Based between Brussels and Paris, Pascale Risbourg has been developing for the last six years a collection of luxurious 'Arty Wallpapers'. Inspired by nature and various art movements, they are produced on high quality « nonwoven » technic and sold to measure to architects and interior designers all over the world.

Thanks to a reality augmented app, downloadable on any smartphone or tablet, Pascale Risbourg's famous Erotic Toile de Jouy wallpaper turns into a mischievous animation. The drawings start moving like magic thanks to the AR app "Admented". Three little animations unravel before your eyes as soon as you place your screen on any one of the characters. The tone is gently decadent, elegantly daring.





- 1 WALLPAPER (catalog of 30 references), 2019 Designer : Pascale Risbourg Non-woven paper Variable dimensions (tailor-made) Public price: €92/m²
- 2 WALLPAPER "EROTIC TOILE DE JOUY", 2019 Design : Pascale Risbourg Non-woven paper Variable dimensions (tailor-made) Public price: €92/m²



PISRRE DE VALCK

pierredevalck.be @pierredevalck

Pierre De Valck stands for authentic, handmade furniture with a unique natural-historical signature. The great Belgian designers such as Jules Wabbes, Ado Chale and Maarten Van Severen are his source of inspiration. Pierre De Valck builds on an age-old tradition of Belgian craftsmanship. Each piece of furniture expresses in a unique way pure materials in their most honest appearance. The result is durable character pieces that stir - real "collectibles" to fall in love with, cherish and leave with pride to the next generation. Pierre De Valck furniture is manufactured entirely in Belgium.

"Cabinets with stone" represents a series of cabinets incrusted with (semi)precious stones of exceptional historical importance. From the North Sea to the hills of the Ardens – discover Belgium through the unique stories told by its raw jewels.



- 1 CABINET WITH STONE (LAPIS LAZULI), 2019 Closet Oxidized waxed aluminum, unpolished Lapis Lazuli stone, estimated some 65 million years old and found in the Sar-e-Sang mines in Badakchan, Afghanistan 75 cm x 46 cm x 96 cm Public price: on demand
- 2 CABINET WITH STONE (JASPER), 2019
 Closet
 Oxidized waxed aluminum, Jasper stone estimated some 300 million years old and found on the banks of the Rhine-Meuse-Scheldt river delta in Belgium. 75 cm x 46 cm x 96 cm
 Public price: on demand



THOMAS VAN NOTEN

thomasvannoten.com

Thomas Van Noten is a cross-disciplinary starting designer located in Antwerp. His focus lies within the development of furniture, interior design and real estate. With a constant exploration of new and honest materials combined with true craftmanship and innovative techniques, he creates an essence which reflects itself in the outcome of his design. It is all about the awareness that the evolution of the design process, engaged with how it relates to people and its followed emotions, will only give the right concept. A concept thoroughly executed with a dedication and persistence, passion and devotion.

There is a great awareness of the influence of color on our emotions. A complexity where the meaning of color and its effect are always bound by context. In this same context the Jessì chair is developed and brought forth in an honest design where every joinery is visible. The curving of the chair lays a smooth layer over the design where it is almost impossible to not see the elegancy of Jessì. A representation of purity, elegancy and honesty. A design created to perfectly fit in a surrounding that breaths those same values.



1 - 2 JESSÌ, 2020 Chair American Walnut Pink Velvet 59,3 cm x 58,45 cm x 78,56 cm Public price: on demand



BELGIUM IS DESIGN

promotes Belgian design on an international stage. In existence for more than 10 years, this platform is the initiative of several design promotion institutions, such as Flanders DC, MAD Brussels and Wallonia-Brussels Design Mode (WBDM).

belgiumisdesign.be



Flanders District of Creativity, stimulates the Flemish creative industries to turn its skills into business by supporting, promoting and connecting them. Flanders DC works for the whole of the creative sector, with special focus on design, fashion and gaming. Flanders DC is the single point of contact for entrepreneurs in the creative industries. After the merger with Design Flanders and Flanders Fashion Institute, it is ideally placed to serve the entire sector's needs.

As an independent non-profit organisation, it acts as the 'front office' of the government agency Flanders Innovation & Entrepreneurship, actively supporting creative entrepreneurs who want to build or grow their business. More Return on Creativity is what Flanders DC is after.

FLANDERS DC

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flandersdc.be



Belgian creativity in the design sector and promoting dynamic young businesses that will be the key figures of the future: that is the mission of Wallonie-Bruxelles Design Mode (WBDM), the public agency for the promotion of design and fashion which seeks to improve the international visibility of designers from Wallonia and Brussels.

Since 2006, WBDM has given its support to these creative industries, mainly achieved through collective stands at international trade fairs, exhibitions, B2B events, and meetings with the press and other international opinion makers. Through these activities and close supervision, WBDM continues to witness the flourishing of business in this sector.

WALLONIE-BRUXELLES DESIGN MODE (WBDM)

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Giorgia Morero giorgia.morero@wbdm.be T +32 (0)2 421 87 08

wbdm.be



PRACTICAL INFORMATION

MAISON ET OBJET

Parc des Expositions Paris Nord Villepinte Hall 6 – Today Stand Belgium is Design / I150 –J149

OPENING HOURS

17-21 January 2020 Friday-Monday: 9.30AM-7PM Tuesday: 9.30AM-6PM

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PRESS

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BELGIUM IS DESIGN

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Visual identity : Kidnap Your Designer Graphic design : Bureau Adriaan Tas





MAISON-OBJET.COM WWW.BELGIUMISDESIGN.BE



NEXT STOP:
MILAN DESIGN WEEK
FUORISALONE / SALONESATELLITE
21-26.04.2020

