

# Chilewich Debuts Spring/Summer 2020 Collection

Introducing striking new weaves, fresh colors, and timeless textures to enhance tables and floors.

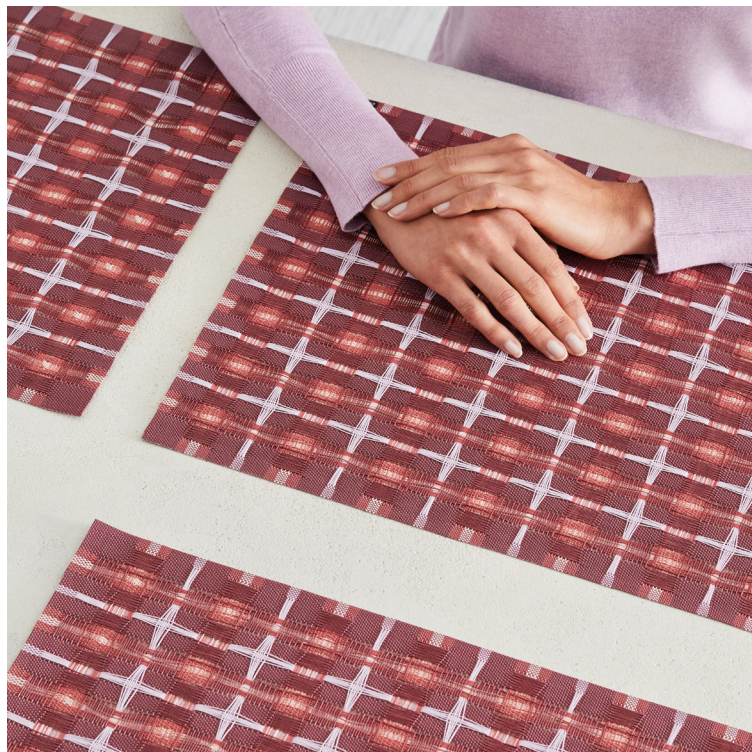
## FOR IMMEDIATE RELEASE

(New York, NY – January 6, 2019) Chilewich’s Spring/Summer 2020 collection is a celebration of exceptionally rich textures and distinctive yet versatile colors. From lively new weaves and fresh foundations to expanded palettes for signature designs, these placemats, table runners, and floor mats offer novel ways to incorporate the beauty and functionality of Chilewich textiles into any space, indoors or outdoors.

Five new tabletop designs—Tango, Hopscotch, Chroma, Thistle, and Thatch—offer options ranging from striking to subtle. New colorways for Bamboo and Heddle add depth to existing weaves. For the floor, Thatch debuts as woven mats, while color options expand for Bamboo woven mats, Bold Stripe Shag mats, and Heathered Shag mats. The collection also marks the introduction of “Super”-sized Basketweave woven floor mats, which at eight feet by ten feet are ideally scaled for outdoor living.



GARDEN, Tango



SANGRIA, Hopscotch

A stunning synthesis of texture, color, and dimensionality, Tango brings together a variety of weaves and densities to create the appearance of raised, vibrant stripes on an open, neutral ground. A handloom developed in the Chilewich studio was the basis for this dynamic yet nuanced design for the table, which is available in two colorways: Dusk and Garden.

Hopscotch is among the most tactile designs ever developed by the Chilewich design studio. This new tabletop weave is rooted in classic weave structures that can be traced to 18th-century England. Each of the four colors is woven individually, creating richly textured layers while maintaining the precision of a grid. Hopscotch debuts in two colorways: Sangria and Coconut.



DUSK, Chroma

A modern interpretation of madras, **Chroma** explores geometry and tonal variation on an expansive scale. Different colors in the warp and weft combine to create an iridescent effect that brings harmony to disparate hues and shades in two colorways: Dove and Dusk.

An airy and serene counterpoint to denser and more dynamic weaves, **Thistle** is designed to bring a veil of texture to the table in soft shades of Coconut and Dove. Artfully combined neutrals accentuate this lace-like open weave.



COCONUT, Thistle

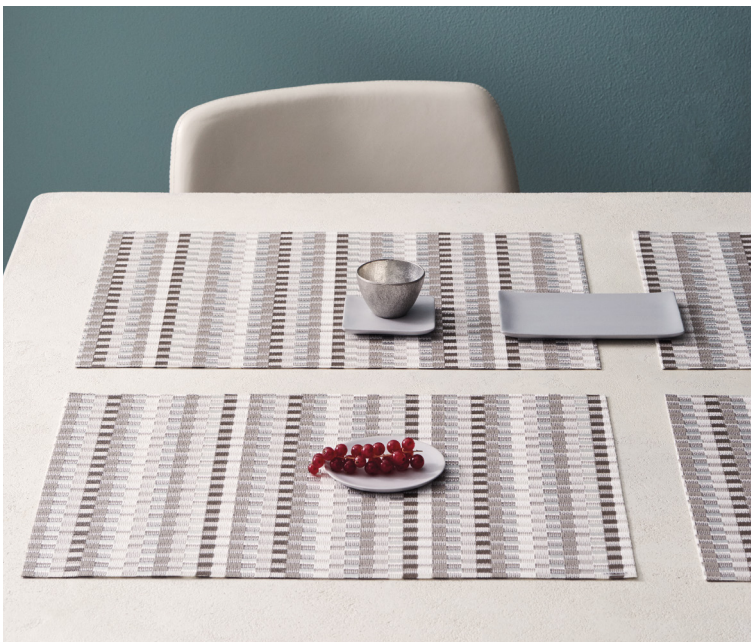


DOVE, Thatch



RAIN, Thatch

Debuting in both table mats and floor mats is **Thatch**. This timeless new texture in neutral hues of Dove, Rain, and Pebble reveals the power of subtle shifts in color to create a richly patterned surface. This quiet yet distinctive weave is designed to complement a broad range of styles and color palettes.



PEBBLE, Heddle



SPRING GREEN, Bamboo

The Spring/Summer 2020 collection also expands the palettes for a broad range of existing designs. New to the Heddle range of placemats and woven floor mats is the Pebble colorway, which balances bold texture with warm neutrals. Bamboo gains dimension with Coconut and Rain (for tabletop and floor) and Spring Green (tabletop only).



PEACH, Bold Stripe Shag



BLUSH, Heathered Shag

The Shag floor mat range introduces Peach and Pebble to the popular Bold Stripe design, while the bestselling Heathered Shag mats add Blush and Pebble. Shag mats are made by tufting custom-extruded yarns onto a primary backing and then binding them to base of hardworking vinyl. Ideal for entryways, bathrooms, kitchens, terraces, and pool areas, these quick-drying mats are resistant to mold, mildew, and chlorine.



OYSTER, Basketweave

Finally, Chilewich's signature Basketweave is now available in the largest floor mat size (Super: 96 inches by 120 inches) in four multi-tonal colors: Carbon, Earth, Latte, Oyster. Their durable, distinctive, and easy to clean woven surface is backed by commercial-grade latex for enhanced stability and endurance on decks, patios, and porches as well as living rooms, bedrooms, and beyond.

All products in the Spring/Summer 2020 collection are made in the USA of Chilewich's durable TerraStrand extruded yarns.

For high-resolution images, product samples, swatches, and/or additional information, please contact:

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#### ABOUT CHILEWICH

Sandy Chilewich introduced her industry-redefining woven textiles in 2000. While her placemat designs remain a household staple, Chilewich textiles have since been developed for use on floors, walls, windows, and furniture. The ever-evolving collection, which is made almost entirely in the United States, combines innovative weaves and distinctive colors with extraordinary durability and easy maintenance. Learn more at [chilewich.com](http://chilewich.com)

#### ABOUT TERRASTRAND®

Chilewich is committed to continuous improvement, both in product and in process. Among the company's most significant environmental advancements is discontinuing the use of petroleum-based plasticizers that are typically used to soften PVC yarns and replacing them with phthalate-free, renewable vegetable compounds. TerraStrand® is the proprietary name of these innovative yarns.