



klaaooos  
*Umbrellas*



# The first recycled umbrella

100% Made in  
Europe



## Our values

We believe that a better world is possible if economical stakeholders and companies like ours are also committed to change : **full supply** and **manufacturing transparency**, **respectful of the environmental challenges** of our times and **societal changes**.

Also, we think it is important to design beautiful products for the eye ! Combining pleasure and purpose has always been in our DNA.



A fabric issued from recycled plastic



High quality for a product that lasts



Designer led



Sourcing in short circuit



100% Made in Europe



80% recyclable





## Ecofriendly umbrellas

Influencing the umbrella industry in a positive way is our will.

Today, the umbrella market is flooded with low-end products, we have all experienced that ! Poor quality production generates large quantities of waste : 1 umbrella is thrown out every 2 seconds in the world !

And the majority of these products suffer from a lack of originality, that's for sure !

In response to these observations, Klaos takes up the challenge of producing a design & eco-friendly umbrella, produced entirely in Italy, for unparalleled quality.



**Recycled  
textile**



**Sourcing in  
short  
circuit**



**Durability**

## A designer umbrella

Having a Klaos umbrella is choosing a unique umbrella, far from the sad and usual designs. For the first collection, we have designed 5 models with original colors and patterns!

Thanks to the cultural heritage of its founder, today the Klaos brand carries a vision that combines Italian design and French elegance.

With patterns or limited editions Klaos offers umbrellas with unmatched design as true fashion accessory!







## European quality

Quality is at the heart of our manufacturing process with a 100% European umbrella :

- Original design developed in France, exclusive property of Klaos brand in Bordeaux (registered design)
- Material and manufacture Made in Italy:
  - Printed canopy made from recycled plastic
  - Resistant and reliable structure
  - Half artisanal manufacture in collaboration with family owned companies



**Ergonomics and lightness,  
for a practical umbrella**



**Premium materials for a  
long lasting umbrella**



**Water-repellent canvas, as  
soft as silk, from recycled  
plastic**



**Robust structure that  
resists windy conditions**



# Our collection

## Dégradé

#PL01

The melted tones blue/green are illuminated with a burst of cyclamen red. This is the trendy color association of the year !

- black handle



## Jungle

#PL02

Overlay of tropical leaves, touches of yellow fluo and a hummingbird, this umbrella with asymmetrical illustrations, dressed in a deep blue petrol, is remarkable.

- tortoiseshell handle



## Peony

#PL03

The most romantic version of our umbrellas combines deep tones with the delicacy of the flower and its petals.

- black handle



## Black peony

#PL04

Just change the color and everything changes ! Urban and temperamental, our black peony umbrella asserts its identity with elegance.

- black handle



## Stella blue

#PL05

Our star is the great classic of Klaaos brand. Sober but distinctive, it's our timeless model.

- black handle





## A word from the creator

Klaos is a young company that I founded in 2017 thanks to a successful crowdfunding. Our office is located in the Darwin ecosystem in Bordeaux, an emblematic place that gather companies linked with ecologic transition and sustainable development. As a booming design start-up, Klaos was invited to exhibit at key events such as the PARIS DESIGN WEEK or the show TRANOÏ during Paris fashion week. This year we participate to the prestigious show Maison et Objet for the first time. Today, Klaos takes place among the new creators and innovative French brands, with a high added-value.

  
Claudia CALCINA

# Partnership

They support us:



[www.klaos.com](http://www.klaos.com)



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