# Ay illuminate's Press Release for Maison & Objet Paris, Hall 5A stand R54 – S53 17 – 21 January 2020

#### Ay illuminate - contemporary designs made from natural materials, locally crafted

From eye-catching lights made from bamboo to handmade trays, the designers of Ay illuminate always work with what they find in nature and cultures around the world. Together with local artisans they explore the natural materials and traditional skills at hand. Ay illuminate's products celebrate the unique beauty of traditional handicrafts around the globe.

### NEW: Hozuki

Inspired by the papery husk of the Japanese lantern plant ("hozuki"), designer Wataru Sukuma created this hanging light at MASAECO in The Philippines. The lamp is handmade from white recycled paper, which creates a soft, cloudy tone and texture. Warm and graceful, Hozuki will add an elegant touch to any space.

Hozuki is available in 2 sizes Small: 40 (dia) x 36 cm (h) Large: 64 (dia) x 51 cm (h) Colour: white

### **Pebble Terracotta**

As river stones come in many colors, designers Wataru Sukuma and Ay Lin Heinen decided to add a third version to the Pebble family. The terracotta edition is handmade from recycled carton boxes and produced at MASAECO in The Philippines. Identical to the black and grey versions, they look curvy, rock solid and smooth, reminding us of those small stones in the flowing water.

Pebble Terracotta is available in 3 sizes Small: 14 (h) x 23 (l) x 16 cm (w) Medium: 17 (h) x 30 (l) x 22 cm (w) Large: 23 (h) x 40 (l) x 29 cm (w) Material: recycled carton Colour: terracotta

# Wren & Kiwi Bamboo

Although the Wren and Kiwi are inspired by birds that live far away from our home base in the Netherlands, these two lamps are actually produced close to home! We're delighted to collaborate on a new version of Wren and Kiwi with two local partners. For this new version, Dutch design studio House of Thol chose to weave bamboo strips around a wooden frame of laser cut poplar panels. Tomingroep in Almere handles the entire production process of the Wren and Kiwi. This social enterprise provides employment for people with and without disabilities.

Wren Bamboo is available in 3 sizes M: 44 cm (dia), 52cm (h) L: 56 cm (dia), 64 cm (h) XL: 100cm (dia), h: 100cm (h)

Kiwi Bamboo is available in 3 sizes M: 44 cm (dia), 48cm (h) L: 56 cm (dia), 60 cm (h) XL: 100 cm (dia) 100 cm (h) Colour: natural bamboo

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NEW ADDRESS:

Ay illuminate BV Mrs. Ay Lin Heinen Utrechtseweg 88 3818 EN Amersfoort, The Netherlands T: +31.33.457.14.86 info@ayilluminate.com | www.ayilluminate.com

Additional photos: