



MAISON
&OBJET
P A R I S

PRESS-RELEASE “ 2020”

For the January edition of “Maison&Objet 2020, Ciclotte is glad to announce **the absolute worldwide pre-view of “Mirror Wall-Bar”, its new piece of design / fitness equipment / decoration object**, a new pure expression of contemporary life, where living, exercise, work and relax share the same dimension, **and the presence of its whole line into 2 different stand.**

Mirror Wall-Bar will be showcased in a dedicated booth inside “L’Italie à Maison&Objets”, the Italian collective stand, together with the renowned bike in carbon fibre and the kit of weights sculpture, while **the amazing new model of bike in crystal will be exposed inside Teckell stand.**

Mirror / Wall-Bar is a sculpture mirror to perform gym ladder workouts. It recalls once the history of the Bike, by reproducing its **iconic circular shape related to the “circle of life”**, sharing its aesthetic identity and being, first of all, **a piece of design and a real and functional fitness tool.**

Thanks to the innovative shape, whose structure is **ergonomically distributed around the body like in Leonardo’s Vitruvian Man**, the user will be able to perform high-performance body workouts.

An unmissable complement for any interior design and luxury gym project: **a real gymnastic ladder, but a unique mirror when the exercising racks are folded away.**

