

ARTISAN®

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**ARTISAN PARTICIPATES FOR THE FIRST TIME
AT THE SALON MAISON & OBJET PARIS –
SECTOR TODAY - I80/J79
FROM JANUARY 17 TO 21, 2020**



DR Artisan

On the occasion of Maison & Objet in January, the ARTISAN editor of high-quality furniture and solid wood is pleased to present its latest creations.

**Kalota table and console table, Pascal table, Blend side table, Tara chair
The opportunity to gather lovers beautiful work and the sensuality of forms.**

The Artisan factory for the first time started the year by exhibiting at Maison & Objet Paris, and presenting in hall 6, sector: Today, stand number I80 - J79.

This year the visual appearance of the exhibition stand has been designed by the Regular Company with whom the Artisan factory has a long lasting relationship in the fields of product design, space design, branding and art direction.

The whole space design of the exhibition stand has been enhanced by the modular system approach to our living space accompanied by trend colors of fabrics. This way it gives the beauty of the products by keeping the surrounding minimalistic but at the same time soft and comfortable.

The interesting bond of geometric surfaces, warm touch of the wood and softness of materials challenge us into cozy atmospheric environment created by Artisan woodwork. As before, the exhibition was honoring our best selling collections: the extensible table TARA, Neva lounge, sofa, chair and light chair, bar and light bar chair, sideboard, Latus chair and table, Shift lamp, Tanka chair, Thor daybed, Mela chair, Cloud sideboard, Naru chair, Soft shelf, Picard working desk

Also Artisan would like to introduce the following new Artisan products and designers for collection 2020: Kalota table and console table, Pascal table, Blend side table, Tara chair

KALOTA TABLE COLLECTION by Neisako studio

Concept for Kalota collection was designed and developed through investigation in geometry. Kalota is in fact a geometric term used for describing portion of a sphere. We have decided to follow a predetermined set of rules related to spherical geometry in order to achieve desired tangent transitions on strategic places between different furniture parts. For example, bottom edge of horizontal surfaces were all designed as a spherical cutouts with leg constrained perpendicular to spherical surface. This constraint allowed us to design beautiful continuous surface transitions on visible outer portions of furniture legs that are carried out in different typologies within collection, tables, consoles and low tables. Similar principles were later adapted and applied in other typologies, such as chairs, stools and bar-stools with adjustments made to meet specific demands for each item within the collection. In case of table design that features artisan quality solid wood construction with high-end ceramic tabletops we were very pleased with the final result. It is characterized by very refined, timeless look and is suitable for a wide range of interior design projects.

BLEND SIDE TABLE by Mirko Miličić

A product that fits perfectly in the rest of "Blend" table collection, further emphasizing the lightness and fluidity of form by connecting the upper and lower panel of a table in two instead of four points. The almost sculptural form of the table expresses the contrast that even more contradicts the classic topology of a table as a tectonic "stable" object.

PASCAL TABLE COLLECTION by Ado Avdagić

Powerfully expressive, this family of tables draws inspiration from the fluid, organic shapes, true sculptures produced by nature. Life in nature has 3.8 billion years of research, development and testing experience, that means chances are very high that the structures we find in nature exhibit optimal shapes what means maximum strength. The supporting structure of our bionic line is modelled on the growth of trees, using the tensile triangle method, this avoids notch stress and nonetheless only the necessary amount of material is used, enriching the overall design of the table. Pascal table combines Artisan's savoir-faire with designer's attention to all the details of a project.

Table base with various solid woods and top in clear or smoked tempered glass (thickness 15mm)

TARA CHAIR by Michael Schneider

This comfortable chair is another example of Artisan's expertise of elaborately crafted wooden furniture with a perfect performance and an inviting look.

The softy shaped edges and floating lines are supposed to be delightful to the touch as well as the eyes.

The chair is stackable and available with and without seat upholstery.

About Artisan

The Artisan factory emerged from the traditional woodwork shop Čostović, which conveyed all its love towards wood and 50-year experience of wood processing into it. Artisan specializes in the manual production of high quality furniture made from solid wood, and this insistence on manual, artisan work is what sets us apart. We acquired our first experiences by producing furniture for Dutch and British designers, and we started our own first collection in collaboration with the regional designers in 2007. Since then, our aim has been to reaffirm the philosophy that guides us with each collection, each piece of wood, with each designer's vision and diligent craftsmens touch.

The philosophy Love Wood

We use solid wood from renewable resources in our production, only environmentally-friendly materials for treatment, natural oils and wax that emphasize the luxurious and organic beauty of wood texture and that enable it to "breathe" naturally. This emphasizes the natural colour diversity, while the use of harmful chemical substances for wood treatment is avoided by using vinyl-based glue.

We insist that, at the end of the production process, the furniture that adorns your living environment is as natural as the wood from which it has originated.

Our plant and our artisans are equipped and trained to offer designers as much freedom and options as possible in order for them to realize their vision.

Further more, we encourage our designers to create each piece with their own artistic signature, insisting that every such piece is worthy of the precious material it was made from, thus conveying our philosophy of love of wood.

Where to see ARTISAN in Paris ?

Maison LBS Paris is a showroom of a new generation that creates the universe for the projection and immediate appropriation of the five brands distributed and scenographed. Brands of contemporary luxury furniture for home and garden also offering lighting and decorative accessories. Ligne Roset's collections can thus be mixed with the collections of Artisan, Clocktwo, Bolia or San Giacomo. And even in the coming months with pieces of contemporary art.

Maison LBS Paris is located at the very entrance of the Marais and extends over 4 floors over more than 700 m2. It is the main distributor of Artisan in Paris.

Information

Artisan on Maison & Objet (January 17th till 21th).

Press day on Friday, January 17th

Hall 6, sector: Today, stand number I80 - J79.

Pictures HD and LD on demand

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