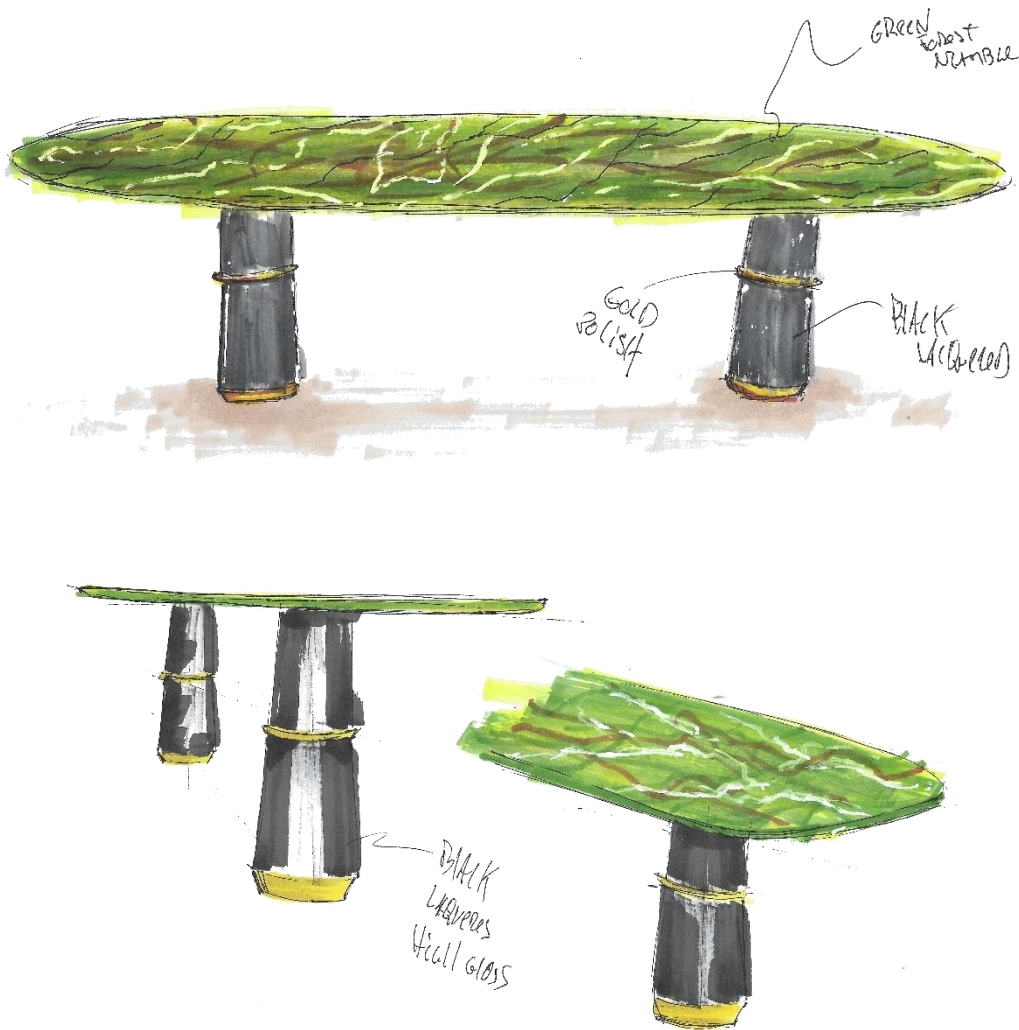


**An Intense Way of Living**  
**Experience BRABBU's Apartment at M&O and IMM**

BRABBU brings fierceness, strength, and power into an urban lifestyle, and passes on a unique experience in every piece designed and crafted. For the next year, we are going to present new materials, colours and textures which will bring up an Intense Way of Living.

Having that in mind, the brand has some new reveals to announce: **products with new finishes**, like LALLAN Centre Table with its top in smoked eucalyptus leaf and bottom with discoloured eucalyptus leaf, **new materials inspired in Nature**, with the use of **Rain Forest Marble**, in the MECCA Side Table and AGRA II Dining Table. Also, the brand will have AMIK Table Light in black lacquer with abajour in a nature-inspired fabric, and curtains in a fabric made from recycled plastic from bottles.



The news are not over, and for 2020 BRABBU will increase its product collections: Wales collection is going to have a bed and bench, Baraka collection is going to have a desk, Agra collection will receive an AGRA Coffee Table and KAROO Collection gets a bar chair with a swivel system.

You will have the opportunity to see these news first hand at **IMM**, from **January 13 to 19, 2020**, in Cologne (Location: HALL 11.1 Stand B-024) - where BRABBU will be exhibiting in partnership with Boca do Lobo - and at **Maison & Objet**, from **January 17 to 21, 2020**, in Paris (Location: HALL 6 Stand H26 - I25). Joining BRABBU, **Maison Valentina** and **Rug'Society** will take the opportunity to also make a presence and show some amazing design pieces. The brands will work together as one, creating an apartment concept with a living, dining, bathroom and bedroom areas, where all the products will combine creating an amazing interior design décor that will inspire people all over the world. As a luxury brand, **Maison Valentina** completes the stand with a bathroom furniture set, while **Rug'Society** will partner by decorating the apartment with a special touch on the floor.

On the stand you will also be able to find **Culture**, a brand where artisans, plastic artists and designers meet up and keep alive the spirit of experimentation, by challenging the traditional concepts of the finest Craftsmanship, and bring to life unexpected and remarkable creations with a forward-thinking aesthetic. Culture will showcase four furniture products at the stand – **D. Fernando Chair, Black Forest Mirror, Countess D'Elba Side Table, Mabela, Collage, Wooding Matemorphosis and Autumnn Stools**.



Also, Culture partnered with BRABBU to refresh one of its best sellers, ARDARA Console Table, giving it a completely new look with acrylic painting finish.

### **NOTE TO EDITORS**

IMM Cologne January 13-19, 2010 | Location: HALL 11.1 Stand B-024

M&O Paris January 17–21, 2020 | Location: HALL 6 Stand H26 - I25

### **ABOUT BRABBU**

BRABBU is a design brand that reflects an intense way of living, bringing fierceness, strength and power into an urban lifestyle. With a diverse range of furniture, casegoods, upholstery, lighting and rugs, and through sensory design, we pass on a unique experience in every piece we design and craft. With BRABBU you will get more than a design product: you will get a diversity of spaces filled with memories and unique sensations in perfect harmony with your spaces and your personality. That is why we are the first choice for the most remarkable high-end residential and hospitality projects around the world. BRABBU is present at the world's most renowned design events with new versatile design products for eclectic environments that foresee the next trends.

For more information or HR Images, please contact:

Press Manager

[press@brabbu.com](mailto:press@brabbu.com)

+351 912 354 698

### **ABOUT MAISON VALENTINA**

Maison Valentina is a luxury bathroom brand that provides a collection capable of making your projects come true, with premium solutions as bathtubs, washbasins freestanding washbasins and vessel sinks, mirrors, lighting, case goods and bath accessories made with the finest selection of materials as brass, marble, wood or glass, combined with rare handwork techniques and contemporary design. Our main goal is to offer the same comfort and luxury that you are able to feel in any other division of the house, keeping at the same time the best exclusive design and bold pieces. Maison Valentina is also perfect for your contract project with an immense variety of solutions through its ATO Collection!

For more information or HR Images, please contact:

Press Manager

[press@maisonvalentina.net](mailto:press@maisonvalentina.net)

+ 351 911 836 777

### **ABOUT RUG'SOCIETY**

Rug'Society is an exquisite Portuguese brand of Rugs and coverings selection that aims to transform rugs into pieces of art. Rug'Society appears with a strong connotation to the eclectic style, a brand that transmits emotions, and that is our starting point for every design that we conceive to stimulate and develop new trends. It's time to be masters in tapestry and, for that, Rug'Society presents us with a bold and contemporary design, always thinking on the future, and giving our products uniqueness, exclusiveness and luxury Design.

For more information or HR Images, please contact:

Press Manager

[press@rugsociety.eu](mailto:press@rugsociety.eu)