

NEW COLLECTION

SPRING | SUMMER 2020



la cerise sur le gâteau 
anne hubert



ANNE HUBERT & THE BRAND

Anne Hubert, the founder and designer, grew up in Normandie and had a childhood close to nature rocked by the rhythm of tides, changing weather and winds of Normandie.

La Cerise sur le Gâteau was born from a passion for textiles and Anne's inspiration, the fruit of her story.

Anne Hubert is an expert in colour palette. Everything mixes and matches beautifully together. She revisits timeless and authentic designs with her touch of colour and humour.

La Cerise sur le Gâteau aims at making you dream and producing pretty and qualitative textiles.

The brand has always been very careful concerning its ethic, in order to respect the planet and every human that takes part in the process.



VISUAL & BRAND IDENTITY

WHY LA CERISE COMPARE
TO ANY OTHER BRAND ?

Quality
& Know-how

Authenticity
& Ethic

Design
& Singularity

A TRUE ECO-RESPONSIBLE BELIEF



Today more than ever, we have a shared responsibility towards global warming, and La Cerise sur le Gâteau wants to go further.

The products come from human-scaled businesses and the suppliers are OEKO-TEX certified, no harmful substances for body and environment are used.

From now on, bedlinen production will be organically sourced cotton.

The brand already reduces plastic consumption by packaging all products in packs.
2020 goal: zero plastic.

What about paper? Catalogues and stickers are already made from FSC paper and all the deliveries will from now on be in recycled cardboard, made in France.





THE PRODUCTION

The whole collection is made in Portugal, in the Porto region apart from the Socks and the Wooden Board which are made in France.

Portugal is known for its savoir-faire in the textile industry. The textile production is made in family size factories. The quality is never compromised.

Socks are made in France, in Entreprise du Patrimoine Vivant certified companies. This French label rewards French firms for the excellence of their traditional and industrial savoir-faire.

The fabric John is sourced from a denim supplier. They are printed and washed to soften the touch.

NOS VALEURS

CORE VALUES



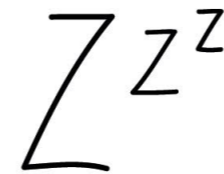
**savoir-faire
& proximité**

*savoir-faire
& proximity*



**matières & colorants
certifiés**

*raw material
& dye certification*



**linge de lit en
percale de coton bio**

*bed linen in organic
cotton percale*



**objectif zéro
plastique**

*zero plastic
goal*



**couleurs
& bonne humeur**

*colors
& good mood*

**Notre linge de maison est produit de manière responsable
et consciencieuse pour vous offrir la meilleure qualité**

*Our home linen is sustainably and consciously manufactured
in order to bring you the best quality.*

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