

COVET·HOUSE

CURATED DESIGN



COVET HOUSE CHECKS IN MAISON ET OBJET 2020

ONE OF THE LEADING TRADESHOWS IN EUROPE

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Once again, **COVET HOUSE** and its leading luxury brands like BOCA DO LOBO, DELIGHTFULL, BRABBU, KOKET, MAISON VALENTINA, CIRCU, LUX XU, ESSENTIAL HOME, RUG'SOCIETY, PULLCAST, FOOGO, and CAFFE LATTE, will make a comeback to one of the most important tradeshow in Europe: **Maison et Objet Paris**.

The next edition of Maison&Objet celebrates the theme of (RE)GENERATION. Embracing the future, exploring new consumer behaviors, deciphering the trends that appeal to generations X and Y, such as sustainability, localization and "0 waste". The international trade fair for decoration, design, and lifestyle is celebrating its 25th birthday in 2020.

More future-focused than ever, it is an unmissable event for industry professionals seeking new design solutions, that's the reason why Covet House will showcase its **190m2 stand**, a penthouse staging with a curated selection of casegoods, upholstery, lighting, and accessories.

**COVET HOUSE WILL SHOWCASE ITS INSPIRATIONS IN
HALL 8, STAND C 13
Between 17 and 21 of January**



ALREADY PARTICIPATING IN THE PREVIOUS EDITIONS OF THE TRADESHOW, COVET HOUSE KEEPS CONSTANTLY PRESENTING AMAZING DESIGN INSPIRATIONS.

BATHROOM

Giving a twist on their most known pieces, but also presenting new ones and even a new brand, some of the pieces making the room's aesthetics are truly fantastic. **Maison Valentina** represents a unique design concept in the luxury bathroom market, showcasing the new **LAPIAZ MARBLE FREESTANDING** in a luxurious and refined bathroom staging. Inspired by the typical karst formations produced by the dissolution of limestone rocks.



Its high gloss black lacquered interiors are enhanced by a silver-plated fissure and a vessel sink produced in the finest Nero Marquina marble.

The **LAPIAZ BATHTUB** takes on the same inspiration, with a rich golden interior breaking the mirrored of the stainless steel from its body. Completing an ultra-deluxe aesthetic.



OFFICE

Luxxu's modern design and living is simply the perfect choice for an unforgettable office look and entrance hall. Giving a twist on its own designs, Luxxu will be present with a new twist on its famous Littus Dining Table, with a version of this table, the new **LITTUS CENTER TABLE**.



But not every piece of news to be new to produce an eye-catching staging.

Although the inspiration of the **BABEL CHANDELIER** is still a myth, the elegance present in every crystal is real. A showstopper lighting piece, that will demand every visitor's attention.

Finally, a Luxxu look couldn't be one hundred percent complete without the luxurious **CHARLA TWO SEAT CHAIR**. a splendid object of boundless elegance with an opulent touch. This marvelous composition for two is the perfect example of timeless lines with a modern twist, by using a complexity of luxurious materials, such as velvet, brass and lacquered wood. An imperative in the Charla family successor lineage.

DINING ROOM

Boca do Lobo will make its statement pieces one of the main attractions of Covet House's stand with its unforgettable designs. The dining room staging will mostly count on the designs from the state of the art brand.



The **BONSAI DINING TABLE** boasts bold lines and character in a fantastic blend of styles and material finishes. Extreme simplicity, contemporary aesthetic and seductive power: these are the characteristics reflected in each detail that make this table love at first sight.

The **COLECCIONISTA BOOKCASE** is already a staple on the brands' catalog and a well-known piece, but the eye-catching piece will be the memorable **Nº11 DINING CHAIR**. Carefully developed to enhance the dining experience, handsomely crafted from solid brass, this modern chair is also available in three different colors, combining an avant-garde approach with classic and emblematic lines.



LIVING ROOM

The living room staging will be the responsibility of the newborn brand **CAFFE LATTE**. The brand will make its grand debut at the Maison et Objet. The January 2020 edition of the tradeshow will be its stage by having a full living room staging, complete with the brand new furniture pieces. **CAFFE LATTE** Modern Design's paramount is to provide ergonomomy and functionality to any room, with a modern minimalist approach.



One of the premiere pieces from the brand is the **LIBERICA CONSOLE**, the harsh and strict lines from this console design contrast perfectly with the fluidity and sort of feminine touch of the mirror. Inspired by the *Coffea liberica* plant, the mirror takes an oval contour, resembling the delicate shape of the plant's leaf.

On the other hand, With an uneven shape, taking inspiration from the disformity of the sub-Saharan plains where the famous *Coffea Robusta* is grown, the **ROBUSTA CENTER TABLE** has both a soft yet eye-catching presence. Its two marble tops resemble the hues of brown from the exquisite coffee beans and rest perfectly on a delicate and continuous bronze leg. The perfect piece to provide a simple and neutral complement to a modern interior.



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All of these marvelous, modern and luxurious pieces are just a taste of what to expect in Hall 8, Stand C13.

COVET HOUSE thrives to inspire all the visitors, clients and press with the most high-end furniture pieces presented at Maison & Object 2020. Get the opportunity to know the other brands represented in this amazing event: BOCA DO LOBO, DELIGHTFULL, BRABBU, KOKET, MAISON VALENTINA, CIRCU, LUXXU, ESSENTIAL HOME, RUG'SOCIETY, PULLCAST, FOOGO, and CAFFE LATTE.

A team of experts in design, marketing and press are ready to assist in any projects presented, by giving fresh insights for different styles, the best tools to develop them and the finest range of products to choose from.

SETTING TRENDS. CREATING INSPIRATIONS. DELIVERING DESIGN.

● NOTES TO EDITORS ●

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