

# Castelbel Brings a Taste of Summer to Maison et Objet 2020

Tired of dreary old Winter? Don't despair! Next year's M&O is just around the corner – from the 17th to the 21st of January – and we will be there. And we're bringing plenty of surprises that are sure to bring a little of that summertime joy to all! Look for us at Hall 5A C56 D55, we'll be delighted to have you with us.

In addition to old favourites, we will unveil our brand-new collections.





Is there a warmer scent than that of Coconut? We don't think so! So we decided to craft a new home & body collection that would warm up the hearts and spirits of all with the alluring perfume of Coconut! From much-loved classic products like fragrance diffusers now with this wonderful aroma to new additions, like Coconut-scented shampoo and conditioner bars, Castelbel Ambiente Coconut brings the fragrance of a tropical summer to your home and your skin.

### **Castelbel Smoothies**



A range that combines traditional Portuguese tiles and colourful images of fruits and flowers with a deeply nourishing body care and scents to match. A pampering spa experience, wherever you may be. Available in: Exotic Coconut Mango, citrusy Orange Verbena and fresh Poppy Lemongrass.

The Smoothies collection is comprised of:

- Massage Soap Bars, to soften your skin and

wash away the stress;

- Body Scrubs, to buff your skin and bring out its best;
- Body Butters, to deeply moisturise your skin and make it shine.

# PRESS RELEASE



# Castelbel The Gentleman's Club



Our Gentleman's Club Luxury Soap Bar, the modern gentleman's perfect companion, now has a new body care range with three new fragrances: classic Spearmint and Moss (brown), exotic and citrusy Agarwood and Bergamot (green), stark fresh Sea Salt and Grapefruit (blue) and wood-scented Patchouli and Sandalwood. Because no two gentlemen are alike.

The Gentleman's Club collection is composed of Soap Bar, Eau de Toilette and Hand&Body Wash.

#### **About Castelbel:**

Castelbel is a traditional Portuguese company that manufactures and sells, under the labels Castelbel and Portus Cale, fine toiletry soaps, luxury fragranced body care products (liquid soaps, body lotions, hand creams, shaving soaps) and home fragrances (candles, sachets, diffusers, drawer liners, room sprays).

Inspired by the idyllic landscape of the Douro river valley, Castelbel products capture the aromas, colours and ambience of a simultaneously traditional and trendy country, where the warm sun and blue ocean nourish the soul and comfort the spirit.

Download our Press Kit here.

#### Social Media:

#Castelbel #PortusCaleFragrances



Instagram: @castelbelporto and @portuscalefragrances



Facebook: @castelbelporto and @PortusCale.by.Castelbel

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