

KOKET®
LOVE HAPPENS



*EXPERIENCE THE
REGENERATIVE POWER OF
KOKET'S TIMELESS STYLE*
AT MAISON & OBJET PARIS

MAISON & OBJET
PARIS | Hall 8 B30
January 17-21

FOR IMMEDIATE RELEASE

Experience the Regenerative Power of KOKET's Timeless Style at Maison & Objet Paris January 2020

Adored US Luxury Decor Brand KOKET to Showcase the Regenerative Power of Its Timeless Style with the Debut of an Irresistibly Youthful New Collection Alongside Its Iconic Statement Designs at Maison & Objet Paris January 2020

December 2019 – While looking to the past will always be essential, the current focus of the world, especially of up and coming generations, is most certainly to look to the future. To a better, kinder, more responsible world. A world where things are made to last. A world where timeless is not stogy but instead rejuvenating. It is this concept of the regenerative power of timeless style which adored US luxury decor brand KOKET will celebrate at the January 2020 edition of Maison & Objet Paris. Visitors will delight at Stand B30 in Hall 8 at KOKET showcases its beloved statement designs alongside its new irresistibly youthful collection, KK by KOKET.

While KOKET's stand will be gleaming with its renowned bold timeless designs, each exquisitely crafted with beautiful and alluring materials, its new collection KK by KOKET showcases a fresh and youthful side of the brand. Playful, colorful, and confident, KK by KOKET offers young buyers a perfect way to steer away from "fast furniture" and invest in timeless style and quality at a sensible price. The collection consists of beautifully crafted upholstery pieces, from dining chairs and stools to accent chairs and adorable poufs. In keeping with the collection's aspirational vibes, each piece is named after a city.

The debut of KK by KOKET will bring a fresh appeal to KOKET's stand, but the alluring glamour of KOKET's iconic statement designs will be nonetheless present. A curated selection of exquisite KOKET objects of desire will be ready to seduce all who pass by. The brand's sig-



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KK BY KOKET

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nature designs featuring natural feathers, such as the Merveille Dining Table & Chairs and the Temptation Bar Cabinet, will be on display along with numerous other stunning designs such as the exotic Serpentine II Mirror, the majestic Goddess Mirror, the sexy Vamp Sofa, the charming Bloom Chairs, and the new Pluma Sconce inspired by the angelic aura of a golden wing.

KOKET will also be debuting a reed diffuser version of their signature home scent Empowering and Volume 4 of their timeless lifestyle magazine Love Happens—a stacked edition filled with inspiring content focused on the green side of luxury.

KOKET has a magical way of engaging its customers and brand loyalists so they feel like members of an exclusive community. If you have ever visited the brand at a trade show you are sure to have felt the warmth, energy, and passion that is KOKET! Celebrate the regenerative power of KOKET's timeless style this Winter in Hall 8 Stand B30 at Maison & Objet Paris, January 17 - 21, 2020, and be sure to pick up the new issue of Love Happens magazine!



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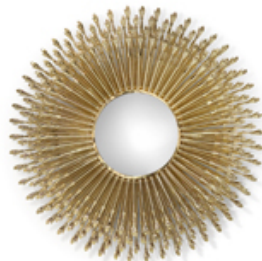
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ABOUT KOKET

Daring design aesthetic, high impact events, lavish presentations, notoriously risqué ad campaigns, and inspiring editorial, have an uncanny way of conveying KOKET's mission to inspire love and empower through its statement pieces and unique design-driven experiences and content.

The innate desire to seduce and entice its devotees is perfectly illustrated in KOKET's Guilty Pleasures and Exotic Opulence Collections composed of dramatic case goods, luscious upholstery, exquisite lighting, and decadent furs; all of which mesmerize with their magical mineral medleys, luxe metallics, vibrant jewel tones, and exotic feathers. While the new KK by KOKET Collection offers a youthful side of KOKET with irresistibly fresh, playful and vibrant upholstery designs. With over two hundred designs and counting, KOKET has become a go-to source for interior designers and consumers looking to create unique spaces that exude sensuality and style.

KOKET's savoir-faire is intoxicating! The line is manufactured by master artisans and jewelers who leave no detail or element forgotten. The brand's principal designers are a group of exceptionally artistic and well-rounded product designers who are led by Founder & CEO Janet Morais' creative eye and almost fanatic drive for perfection. KOKET is managed by an elite staff of highly skilled individuals who strive to create moments of design seduction while seamlessly selling the collection worldwide through a selective network of interior designers and luxury retail stores. The darling of the furniture industry carries an admirable list of accolades in the film industry, major international retail projects, top world hotels and hundreds of publications in the most renowned shelter and luxury publications.

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