

From January 17 to 21st, **SUGO CORK RUGS®** will present at Maison et Objet - Today Signature Stand **K160**, its latest design and product developments.

SUGO CORK RUGS is a brand of innovative hand-woven rugs with a contemporary and sustainable design, differentiated by the use of a cork solution in a manufacturing process which brings the traditional weaving art techniques back. IT'S NOT JUST A RUG, IT'S A PIECE OF DESIGN EMBRACING SUSTAINABILITY.

www.sugocorkrugs.com

www.instagram.com/sugocorkrugs/

www.facebook.com/sugocorkrugs/

“NATURE’S TREASURES “ for Maison et Objet January 20 Special Edition 25th Anniversary

SUSANA GODINHO, the textile designer behind this brand, presents this collection strongly inspired in unique experiences and organic elements.

“Nothing is lost... everything is transformed”, our collection of eco-friendly rugs which combines linen and cork with recovered and recycled cotton will surprise anyone who visit us for the first time and also those who already know our rugs. Constructions are explored, structured weaving geometries and color details accentuates authenticity and enhance new “waste” materials.

This modest, humble reconnection unites traditional weaving with unexpected natural materials that respects the balance between nature and mankind, putting in practice concepts of circular economy.

From raw colors and shapes to a more folkloric and ethnic motifs. A perfect craftsmanship Portuguese *savoir-faire* is revisited from a new design and innovative perspective.