

SPRING SUMMER

COLLECTION 2020



Soon, a new page is to be turned in the calendar and we will be entering a new year full of new colours, shapes, designs, trends and tendencies – and as always, we start out by presenting our **Spring Summer** collection to you. Our focus is still fully set on the natural elements, use and reuse of sustainable materials, recycling and upcycling, which all come to life in the transparent, open, unique, colourful ways of expression, which continue to knock us all off our feet. The many **UNIQUE** novelties, watering cans, crates and boxes, beautiful rugs and carpets, amazing cushion covers, stunning candles and the warm and humorous signs all help to create the genuine, perfect home-like cosiness, which we all long for.

The colour palette of 2020 will pamper you with a long range of stunning pastel, cream and douched pink nuances, which offer harmony and cohesion between the Spring Summer novelties and the remaining collection.

As an extra touch to the home interior of 2020, we will also introduce a long range of **captivating artificial flowers**, which are guaranteed to take the customers by storm and bring the feeling of spring, the first sun and the hot summer evenings a little closer with the tasteful colours and endless compositions.

At Ib Laursen we dedicate ourselves passionately to working with and developing our collection. Our goal is, just as it has been ever since the beginning back in 1971, to supply our retailers with an endless string of stunning products, which their customers will love. And which they won't be able to find elsewhere.

To ensure this, our in-house designer is working tirelessly on tailoring a range of products, unlike the ones you will find in other suppliers' assortments. These are products, which from first drawings to delivery at our warehouse in Ribe, Denmark, stand out and are entirely "**Made by Ib Laursen**". From us to you.

