

## **Ferreira de Sá - Each Rug, a new story!**

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The hand-tufted quality is suitable for any area; from stair-runner and presidential suite to corrido rand inset lobby rug.

The hand-tufted technique offers endless possibilities in design. All kind of textures, such as high pile and low pile, cut, loop. A 3-Dimensional effect can even be achieved, and the carving is done entirely by hand. The pattern can be non-repetitive, as the hand-tuft technique does not stop the design. The creation of a hand-tufted carpet begins with the mood board.

The Ferreira de Sá design team communicates directly with the customer, discussing all the requirements and possibilities in order to produce the final design artwork.

The raw materials are dyed to the right colour. A special compressed-air gun shoots little shaped tufts of New Zealand Wool, Botanical Silk or Mohair through the canvas, filling in the pattern with the right colours. After tufting, a reinforcing anti.slip latex backing is added. The carpet then goes to the finishing department, where the pile is sheared to the right height. Hand carving and other finishes emphasises the patterns.

To ensure they comply with the high Ferreira de Sá Rugs quality requirements and can serve as a Ferreira de Sá reference, the team checks each carpet that is produced.

Ferreira de Sá has a well organised and exclusive I.T. manufacturing executing system that allows each product to have its own ID and consequently permits to track the whole manufacturing process accompanied by photographs which are archived for future reference.