



## MICHAEL ARAM NEWS RELEASE

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### MICHAEL ARAM INTRODUCES NEWEST COLLECTION, CALLA LILY MIDNIGHT

New York, NY, SEPTEMBER 2019—The American artist, renowned for his unique, nature-inspired home décor and tabletop accessories, introduces his newest collection, Calla Lily Midnight.

#### CALLA LILY MIDNIGHT INSPIRATION

The Calla Lily Midnight Collection is inspired by the beauty of the Calla Lily flower. The architectural, curving shape of the flower is strong, yet suggests innocence and purity. The motif is inspired by the wedding bouquet as seen in Michael Aram’s mother’s wedding picture. In the Calla Lily Midnight collection, the flowers are deep purple and gold, representing creativity, wisdom, dignity, power, and luxury.

“The dark, midnight color of the Calla Lily flower reminds me of how truly mysterious nature can be. It has a magical feeling that only darkness can create. The purplish black color I achieved is a combination of the calmest of blues with the fiercest energetic red I could find.” – Michael Aram.

#### CALLA LILY MIDNIGHT MATERIALS

- Natural & Oxidized Brass
- Midnight Enamel
- Black Marble
- Stainless Steel
- Amethyst

#### ABOUT MICHAEL ARAM

Michael Aram creates beautiful and distinctive objects for the home. After taking what would later be a life-altering trip to India in 1989 where he discovered rich metalworking traditions, Aram turned his artistic vision towards craft-based design, setting up a home and workshop in New Delhi. Although he is most recognized for his signature metal gift and tabletop offerings, he also designs large-scale sculptures, furniture, lighting, home fragrance, textiles, porcelain and fine jewelry. Aram splits his time between his workshop in India and his New York City studio. Aram’s work is sold in over 60 countries, his LA and NYC flagship stores as well as department stores and specialty retailers.

For more information about Michael Aram or the Calla Lily Midnight Collection, please contact [press@michaelaram.com](mailto:press@michaelaram.com) or visit [www.michaelaram.com](http://www.michaelaram.com)

**Calla Lily Midnight Collection**



Available at all Authorized Michael Aram Retailers



Calla Lily Midnight  
Large Vase



Calla Lily Midnight  
Rose Bowl Vase



Calla Lily Midnight  
4 x 6 Easel frame



Calla Lily Midnight  
Marble Dish



Calla Lily Midnight  
Cake Stand



Calla Lily Midnight  
Cheese Board w/ Knife

**Neiman Marcus Exclusives**



Calla Lily Midnight Luxe  
Cake Stand



Calla Lily Midnight Luxe  
Small Cheese Board w/Knife

**Macy's Exclusives**



Calla Lily Midnight  
5 x 7 Frame



Calla Lily Midnight  
8 x 10 Frame