

FLYTE is a Sweden brand created by designer Simon Morris. FLYTE collection is a great concentrate of technology resisting to gravity thanks to inverse magnets with refine and unrivalled design. FLYTE will captivate to you with magic.



FLYTE LAMP, with his lighting and wood base creates a chic and soft style. Due to an induction system inside the wood base, the lamp power supply is made without contact and batteries. This system creates a powerful magnetic field allowing floating. To switch on, you just have to press one corner of the base.

MSRP: 299€

Edison collection

Buckminster: walnut wood base, copper lamp

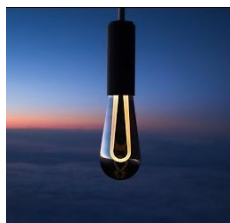
Manhattan: walnut wood base, silver lamp

Royal: oak wood base, gold lamp

Marconi collection

Nikola: walnut wood base, chrome lamp

Aura: ash wood base, chrome lamp



ARC LIGHT is a LED lamp giving a 2200K warm temperature. There are two different choices of bulb (amber colored and pale), allowing adaptation of the light as a function of room ambiance. **MSRP: 39€**



LYFE POT is a floating vase, with a powerful magnet allowing levitation. It gives an elegant design. The rotary movement gives a total exposition on every corner of plants. The base is made of oak. **MSRP: 249€**

You can customize your pot with silicone skin existing in 5 colors: black, grey, green, pink and terracotta (sold separately)



STORY is another innovation with a levitation timepiece. Like sun around the Earth, this circular object has an inside magnetic structure and a magnetic ball which gravitates around structure.

Brighten of a backlighting system, **STORY** offers three reading modes: date, hours and minutes. The magnetic ball offers also theses three lecture modes.

You can manage **STORY** with an app created by FLYTE. **STORY** is available in walnut wood. **MSRP: 799€**

**SEE YOU AT PARC DES EXPOSITIONS PARIS NORD VILLEPINTE
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