NATIVE UNION

PRESS RELEASE

NATIVE UNION AT MAISON & OBJET PARIS, JANUARY 2020 Smart Gift, Hall 1, Stand G18/ H17

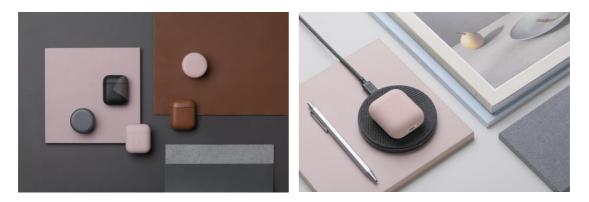
FOR IMMEDIATE RELEASE

DECEMBER 12, 2019 – PARIS – Lifestyle brand of premium tech accessories <u>Native Union</u> returns to Maison & Objet for another year, showcasing their latest products and upcoming releases at the Smart Gift Hall.



Visitors to the show can explore a curated selection of Native Union's latest products including the new case collection for AirPods and AirPods Pro and the iPhone 11 lineup.

Launching a completely new category of protection, the AirPods case range includes protective cases in genuine leather and textured silicone that provide a seamless fit for you AirPods and AirPods Pro. All cases are compatible with wireless chargers and ensure hassle-free access to all ports and controls, adding style and statement to your AirPods while never compromising function.



Above left: Case collection for AirPods, Above right: Curve Case for AirPods in Rose

Also on display will be the new Clic Case collection for the iPhone 11 range. Featuring fan-favorites upgraded with a new construction as well as completely new designs, the new case collection highlights our focus on premium materials and attention to detail. The latest addition to the collection, Clic View, is a textured transparent case with a minimalist form to enhance the design of your iPhone. The ribbed slash texture adds unique character and feel while the slim and lightweight construction provides protection.



Above left: Clic View in Frost and Smoke, Above right: Clic View in Frost

MAISON & OBJET PARIS

17 – 21 January 2020 Native Union at Smart Gift, Hall 1, G18/H17 Paris Nord Villepinte Opening times: 9:30am – 7:00pm

For more information and to book an appointment please contact The Press Team at Native Union Noora Ahti Mobile / +852 5985 4241 Email / <u>press@nativeunion.com</u>

HIGH-RESOLUTION IMAGES

/ Case Collection for AirPods
/ Clic Case Collection for iPhone 11
/ Clic View

/ For more information, please visit <u>nativeunion.com</u> or NATIVE UNION's <u>Facebook</u>, <u>Twitter</u> and <u>Instagram</u> #techrefined #nativeunion

ABOUT NATIVE UNION:

NATIVE UNION is an award-winning product design company bringing a unique and sophisticated perspective to the booming mobile accessories market.

Founded in 2009 by John Brunner and Igor Duc, NATIVE UNION creates tech accessories with inherent warmth, personality and individuality, through its dedication to sophisticated design, innovative materials and an obsession with details.

NATIVE UNION's in-house design team focuses on 3 main pillars: enhanced user experiences, innovation through design and a commitment to using the highest quality materials.

Garnering considerable critical acclaim from the design community, NATIVE UNION has offices in Los Angeles and Hong Kong with product available in the finest retailers across the world.

FOR MEDIA ENQUIRIES, PLEASE CONTACT:

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