



Press release

CORALIE PREVERT presents its new wallpaper collection at the next edition of MAISON & OBJET in January 2020, consolidating its offer for luxury interior design.

Inspired by the post-modernist architecture of Ricardo Bofill, the maximalist motifs of this collection, which are already part of the fashion accessories collection, are now available on non-woven wallpaper.

Paris, December 11th, 2019 - Coralie Prévvert, the designer at the head of the eponymous company, adapts for the walls the motifs she designed for her silk kimonos and scarves collection, inscribing her name as THE reference in terms of maximalist and contemporary motif, like Sonia Delaunay in her days.

Four families group together the eight drawings that make up the collection. It is now possible to **pair a large pattern and a more "sober" one**, as in the great time of William Morris, and thus create dialogues between proportions and colors in the same place.

Each pattern is available in "classic" and "basement".¹

As a matter of fact, the **large scale** of motifs makes it a product particularly aimed at **interior designers with projects for the development of "maximalist" restaurants and hotels**. In addition, this non-woven paper is very strong, easy to clean and does not scratch itself.

Very importantly, the prescriber can contact our offices directly for visuals that they can use in their renderings. As well as to possibly **customize the scale & colors of the patterns**.

It will soon be possible to coordinate the wallpaper with FR M1 chenillé **upholstery fabric**.

¹ The so-called "basement wallpapers" are horizontal strips, height 91.4 cm from the ground. Length is your choice.

In addition, CORALIE PREVERT is in the process of concluding **collaborations with editors of other typologies of products for decoration**. These novelties will be presented in September 2020.

Prix The indicative price 90 € TTC / m, printed to the order.

Pour plus d'informations, Ms. Coralie Prevert, General Manager and Brand Designer, is at your disposal to answer your questions and provide you with more information. She will be able to explain by phone her creative process and how she intends to develop her business, not only in the interior design sector but also in the fashion industry.

Informations pratiques

Product name	Non-woven wallpaper
Designer/editor	CORALIE PREVERT PARIS
Indicative price	90 € VAT incl. / m
Dimensions	Width 91,4 cm, length to be chosen
Weight	195 gr/m +/-10%
Availability	At the order, delays about 1 week
Instructions for laying	The non-woven wallpaper glue has to be applied directly to the wall, check the website for further information.
Info (for your readers)	info@coralieprevert.com / +33 6 61 31 55 30 / www.coralieprevert.com

Pictures can be downloaded at the following addresses:

HiRes > bit.ly/CPpdecoHR // LowRes > bit.ly/CPpdecoLowRes

Contact

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Maison&Objet January 2020 - **Hall 5A - booth O89**

