

Inheritance art:

It is silent and silent,
but the most deeply emotional

- **Introduction**

Time is silent, and life is flowing. Standing at this end of time and looking back on the past, because of the shawl, two times points meet, melts, and stirs each other at this moment, which is the beauty of memory and the power of inheritance.

Some things have already occurred there, what is absent is your gaze, like spring flowers, whether you realize them or not, they will be in full bloom, and when you pay attention to them, you will be moved because of their bloom.



In the tradition of Inner Mongolia, the inheritance and reuse of cashmere don't need to be specially mentioned. It has been woven into the daily life of grassland. The cashmere which is carefully combed down from the family-like goats, is so rare and precious that every herdsman admires it intensely and takes good care of it.



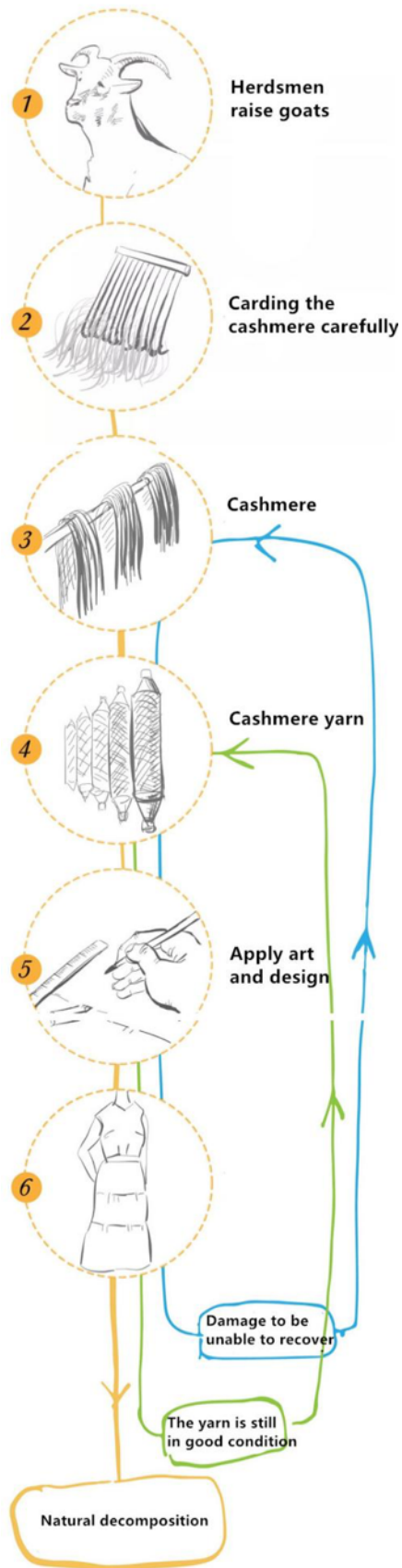
A cashmere sweater can be passed from mother to daughter then to granddaughter, from generation to generation.



In circulation, as time goes on, some wear and tear may be caused, but it doesn't matter because dexterous hands will use new yarn to patch the sweater. If it's too worn to wear or a new style is wanted, it can be broken into balls of yarn, and they can reweave it into clothes or other cashmere products. If it can't be recycled into yarn, they can break it into raw materials, and it's the original state; then, spun yarn again to make a woven scarf or cloth. (The picture below shows the life cycle of cashmere.)

Sandriver

艺术羊绒的生命之旅



"It is a material that won't be abandoned." Guo said. She calls herself a cashmere preacher. The word "sermon" has shown her faith, piety, and motivation. Her art cashmere brand Sandriver is the only Chinese brand to enter Paris fashion week in 2015, and that's just the tip of the iceberg.



"Till today, my mother-in-law is still doing the whole family's cashmere recycling. Those cashmere clothes which were a little out of fashion, or were in disliked color, worn by my husband and me when we were young, would be recycled into yarn by her. She would knit hats and gloves for my daughter, and maybe in two years, my daughter wouldn't like them, and she would take them off and make gloves and send them to others. Once, she sent a thick vest to her granddaughter in the United States. It was woven from the recycled yarn. My daughter, who was studying abroad, was always wearing her grandmother's cashmere vest when she came home. It is a kind of good inheritance. In my family, cashmere will never be thrown away. " Guo said.

In recent years, clothing fiber recycling has become a popular vocabulary for two reasons. The first reason is that consumers' sustainable consumption consciousness has enhanced gradually. The second is that the shortage of fiber has forced the fashion brand to take recovery measures. However, long before the concept became fashionable, Inner Mongolia people had been used to recycle the cashmere fiber. The

knowledge of cherishing cashmere has been in their blood, and even if they have left the land, they have never forgotten it.



This frugal tradition is also incorporated into Sandriver by Guo. In the factory of Sandriver, the yarn control is accurate to one meter. What can one-meter-long cashmere yarn do? It can be made into a doll's hand, and then it will be held in a child's hand to convey warmth.

This is a cashmere waste reuse plan of Sandriver, using various surplus materials in the production process to crochet different cashmere dolls, without wasting any fine cashmere. "Our factory can almost reach zero waste." Guo says proudly. However, in the traditional tailoring process, fifteen to twenty percent of fabric or fiber is usually wasted.

This is recycling before consumption. Sandriver has also been tracking recycling after the consumption of cashmere. It seems that she has married off a daughter and hopes that she would be cherished and cared for. (The recycling circle is as follows.)

Sandriver 艺术羊绒的回收再利用实践

消费前回收

产品制造工艺流程中所产生的余料的管理和回收再利用实践

- 1 纱线管控，精确到1米长的纱线



- 2 开发产品，利用余料创作惹人喜爱的布偶玩具，提高纱线的利用率，追求零浪费



消费后回收

产品作为终端消费品使用后的回收再利用实践

- 1 消费者教育，宣传羊绒作为天然材料的珍贵和可持续性
- 2 传承手缝针织等工艺，引导消费者对羊绒进行再利用

"Cashmere can be used for life. It doesn't age with time. A hundred years later, the cashmere is still fluffy and warm, without any physical changes. We've been at education and our customers, if they don't wear cashmere, you can recycle it into

thread, make a hat, make gloves, Sandriver can teach you." That's one of the things Guo believes in.



When Guo left Inner Mongolia, she brought only two precious things, a hand-knitted cashmere shawl and a piano. Later, to help the factory's hand-sewn workers better learn about the art of hand-weaving cashmere, Guo took out the shawl that had been with her for many years. Unfortunately, last year, this scarf was lost by accident in such circulation and couldn't be found, which made Guo deeply distressed.

"Are there any pictures left?"

"No. Because I never thought it would be gone. Guo grinned. After a while, she added, "there may be one."

With time, the shawl is not only a present thing but also a symbol of countless times, feelings and memories. Standing at the end of time and looking back on the past, because of the shawl, two times points meets, melts, and stirs each other in the present, which is the beauty of memory and the power of inheritance.



sandriver

