

imm Cologne 2020: Start the Year with Brand New Trends

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Comments

imm cologne 2020 is one of the most important dates on the interior design calendar. Hosted right at the start of the year, it is where the entire interiors industry gathers to present and discover new launches from around the world, to experience the major future trends and make a successful start to the new season.

See also: [CRUISE SHIP INTERIORS EXPO – CRUISE INTERIOR DESIGN FAIR](#)



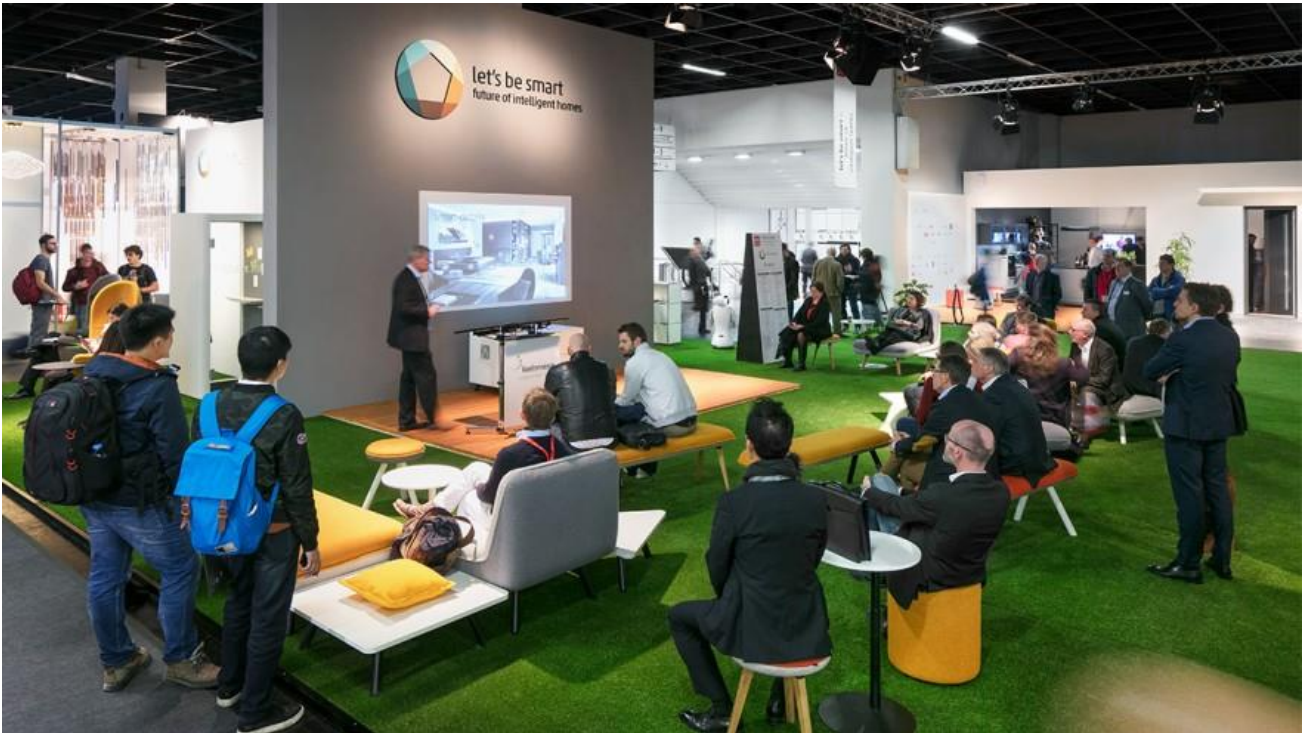
A trade fair is a must-attend event for senior decision-makers from all international markets and the whole interior design scene. Do you want to create moments for your brand, innovations or new collections that people will remember? Then **imm cologne 2020** is the ultimate destination.


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Their array of exhibitors covers every category in the furniture and interiors industry, providing a market overview with a unique diversity of product worlds and furnishing styles. The international furniture and interiors fair **imm cologne 2020** is the platform for interior design and interior business.


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In order to help visitors navigate the show and enable their exhibitors to select the best possible positioning, **imm cologne 2020** is divided into interior worlds based on the character of the respective product offering.

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Following the successful introduction of new interior worlds like Pure Editions and Pure Atmospheres in the Pure section, the **imm cologne 2020** will see the restructuring of the northern section of the fair, which will be called Home in future.

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See also: [2020 TRENDS – MODERN UPHOLSTERY](#)


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