

Last month **Casa Milano** opened its first luxury *bathroom showroom* in the UAE on Sheikh Zayed Road in Dubai. With more than 30,000-sq-ft area, the new luxury flagship showroom features the bespoke collection of over 40 international **luxury brands**, including Versace, Tonino Lamborghini, Roberto Cavalli, Novellini, Mia Italia, Villeroy & Boch, Disegno Ceramica, and **Maison Valentina** which is one of the leading names in the **luxury bathroom industry!**



The new **Casa Milano** showroom is a one-of-a-kind luxury design concept store in the region that features 24-carat gold tiles, diamond bathtubs, live shower demonstrations and Corian technique infused solid surfaces. Each detail of this bespoke showroom was created

to **inspire** all of the **design lovers** with the best tiles and sanitaryware like bathtubs, showers, mixers, washbasins and other **bathroom accessories**.



Besides the director of the **Casa Milano**, Azhar Sajan, and other senior officials, this luxury bathroom wonderland grand opening counted with the presence of the biggest interior



designer legends, renowned industrial designer, **Karim Rashid**. “We feel Dubai is an ideal location for brands like us, given its dynamic and cosmopolitan nature. Additionally, as a brand, we are inspired by Italian design and craftsmanship and each of our products will offer something unique to our costumers”, said Sajan to the Trade Arabia News Service.

**See also:** [Maison Valentina is Claiming Your Retreat at Ideobain 2019 in Paris](#)

The renowned industrial designer, Karim Rashid, that is considered a legend in the industry enhanced that he wants to celebrate design the best way possible. “Casa Milano epitomizes the design and luxury of the kind, which stops me in my tracks. It ranks high in the list of the brands that I am associated with.”



**Maison Valentina's** bespoke **Diamond Bathtub** and **Newton Freestanding** were the second stars of the show, after the incredible Karim Rashid.

"We are endeavoring to fill a niche in the luxury market of the UAE, which is known for its extravagant lifestyle. We feel, regardless of market bathroom trends, people unwilling to compromise on quality will keep on buying luxurious products because they take into account the effort and time spent to produce such state-of-the-art products, explained Azhar Sajan to the Trade Arabia News Service.



Maison Valentina's **Diamond Bathtub** is designed in fiberglass with a luxurious black high-gloss finishing. The diamond-shaped sculptural body is based on its name, making it an exquisite item in any **modern bathroom**. This bespoke bathtub design also presents a golden rim, a small detail that stands out.

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