

A fragrance brand created from a Japanese stamp culture company founded in 1905

Park Hyatt has opened in Kyoto for the first time in 25 years in Japan.
At Park Hyatt Kyoto, ÉDIT (h) has been adopted as a suite limited bath amenity.



In October 2019, Park Hyatt Kyoto opened on the grounds of Sanso Kyoyamato, a traditional Japanese restaurant that was established in 1877. Everywhere within this collaborative setting can be found the very best in elegance and Japanese culture. ÉDIT(h) products are made with a deep respect for the roots of Japan's stamp culture. Taking advantage of this unique quality, we provide ÉDIT(h) to Park Hyatt Kyoto's suites as a bath amenity available only to guests.



Limited to 9 suites at Park Hyatt Kyoto, bath amenities (shampoo, conditioner, body soap, body milk) by one of the scents of SONY “Yuzuki” will be provided. As a hotel that offers a memorable experience for guests, Yuzuki's toiletries are an exclusive experience for guests staying in the Park Hyatt Kyoto Suite Room.

※ Rooms : Park suite, Ninenzaka House, Higashiyama House, Pagoda House

<about ÉDIT(h)>

Nikko Jirushi is a brand of red-ink *shuniku* stamp pads that was founded in 1905. Nikko Jirushi makes *shuniku* pads with the most advanced inks. However, it also continues to make traditional *shuniku* pads, products that have become a rarity in Japan. Nikko Jirushi VI launched ÉDIT(h) as a brand combining the essence of historical and modern culture by applying the company's manufacturing tradition and his experience as a former music director. It turns out that fragrance and Japan's stamp culture have affinity, as both serve as proof of identity and relation. Perfume whose history originates with *shuniku* will undoubtedly leave its stamp on your concept of scent. In all aspects of its manufacture, ÉDIT(h) is rebuilt from the fragrances, materials, and expertise used to make Nikko Jirushi's *shuniku*.

The products are finished to have fragrance, form, and ingredients that give a modern spin to tradition. In every detail, we insist that ÉDIT(h) products are those that could only come from our unparalleled story.

ÉDIT(h) expresses Japan's traditions in a new form. And now it's your turn to experience its world.

※ official website: <http://edithtokyo.com/en/>

※ hashtag: #edithtokyo #ediththeimpress #edithfragrance

#parkhyattkyoto #parkhyatt #LuxuryisPersonal #nikkojirushi #Fragrance #Identity



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