

KOKET®

LOVE HAPPENS

*MEET KK BY KOKET*

*A New Irresistibly Youthful and Softer  
Priced Side of KOKET*



KK BY KOKET

FOR IMMEDIATE RELEASE



## Meet KK by KOKET: A New Irresistibly Youthful and Softer Priced Side of KOKET

*Adored Luxury Decor Brand KOKET Debuts KK by KOKET, a New Collection Featuring Delectable Design, Fast Delivery, and Soft Pricing*

**October 2019** - From the creative minds of the luxurious decor brand **KOKET** emerges a fresh and irresistible new upholstery collection for the stylish young adult. With delectable design, fast delivery and soft pricing **KK by KOKET** offers a perfect way for young buyers to steer away from "fast furniture" and invest in high-design and quality at a sensible price.

**KK by KOKET** brings a new playful design sense to the **KOKET** brand's line of empowering statement pieces. The collection is inspired in part by founder & CEO Janet Morais' fond memories of Portugal dos Pequenitos, a charming theme park in the Coimbra district of Portugal filled with diminutive versions of Portuguese houses and monuments. Visiting this park as a child Janet recalls walking its miniaturized streets admiring the different architecture and dreaming of one day having such a home. This aspirational feeling coupled with Janet's desire to share a fresh and softer priced side of **KOKET**'s alluring style led to the creation of **KK by KOKET**.

The collection consists of beautifully crafted upholstery pieces named after cities around the world. From dining chairs and stools to accent chairs and adorable poufs, **KK by KOKET**'s lovable designs allow buyers the opportunity to decorate with irresistible style quickly and price consciously.

For additional information on the collection visit [www.kkbykoket.com](http://www.kkbykoket.com).



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## *ABOUT KOKET*

Daring design aesthetic, high impact events, lavish presentations, notoriously risqué ad campaigns, and inspiring editorial, have an uncanny way of conveying KOKET's mission to inspire love and empower through its statement pieces and unique design-driven experiences and content.

The innate desire to seduce and entice its devotees is perfectly illustrated in the Guilty Pleasures and Exotic Opulence Collections composed of dramatic case goods, luscious upholstery, exquisite lighting, and decadent furs; all of which mesmerize with their magical mineral medleys, luxe metallics, vibrant jewel tones, and exotic feathers. With over two hundred designs and counting, KOKET has become a go-to source for interior designers and consumers looking to create unique spaces which exude sensuality and style.

KOKET's savoir-faire is intoxicating! The line is manufactured by master artisans and jewelers who leave no detail or element forgotten. The brand's principal designers are a group of exceptionally artistic and well-rounded product designers who are led by Founder & CEO Janet Morais' creative eye and almost fanatic drive for perfection. KOKET is managed by an elite staff of highly skilled individuals who strive to create moments of design seduction while seamlessly selling the collection worldwide through a selective network of interior designers and luxury retail stores. The darling of the furniture industry carries an admirable list of accolades in the film industry, major international retail projects, top world hotels and hundreds of publications in the most renowned shelter and luxury publications.

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