

cotoneum



PRESS RELEASE

ZANI SERAFINO presents COTONEUM®

Unique – Natural – Certified – Organic – Compostable – 100% Pure Cotton

UNIQUE - Cotoneum is the unique table linen fabric in **100% PURE COTTON**. Designed and produced in full respect of the environment, it provides our market with a **100% natural, ecological, biodegradable** and above all **compostable** product!

Cotoneum revolutionizes the table linen fabric market by introducing a new fabric made of 100% PURE COTTON. Unlike paper or non-woven fabric products, such as viscose, polyester, polypropylene or other synthetic fibres produced or treated with chemical additives, **Cotoneum is the only 100% eco-sustainable fabric that respects man and the environment.**



NATURAL - What Cotoneum® offers:

Environment-friendliness and Renewability. Cotton is a 100% natural fibre, derived from an agricultural culture and whose flowering cycle varies from 8 to 9 months.

Biodegradability and Compostability. Cotoneum® products can be disposed of in compost or humid waste thanks to the biodegradability of cotton, which takes place in 28 days.

Softness. Our products are soft and delicate in contact with the skin.

Absorbency. One gram of cotton absorbs 16 times its weight.

Strength. The special cotton weave that forms the fabric of the semi-finished product makes Cotoneum products extremely resistant even when wet.

Cotoneum® è un marchio di ZANI SERAFINO srl



Via Zanagnolo, 17 25065 Lumezzane Gazzolo (BS) Italy Tel (+39) 030 871861 Fax (+39) 030 8970620 info@cotoneum.com www.cotoneum.com
r.e.a. of BS No. 0230986 share capital € 200,000.00 fully paid up taxpayer's and companies register no. 01081200170 VAT no. 00600770986

cotoneum



CERTIFIED

IFS HPC. The most stringent and difficult industry certificate to obtain today. What does this certificate guarantee? The ultimate goal of this standard is to ensure that products for the home and personal care are top-quality and safe products and that they comply with the stringent rules required by the EU market.

BIODEGRADABILITY AND COMPOSTABILITY. Cotoneum is certified according to the UNI ENI 13432-200 standard through "Innovhub experimental stations for industry" – ACCREDIA certified laboratory. The test report no. RTP SSS 170070, obtained following the successful outcome of the certification procedure, confirms that Cotoneum® products are 100% compostable.

FOOD CONTACT. Regulation (EC) No. 1935/2004 provides that: any material or article intended to come into contact with foodstuffs must comply with specific measures before being placed on the market.

Cotoneum® has adopted the following certificates:

No. 0351LP/2016 dated 24/11/16

No. 0352LP/2016 dated 24/11/16

ORGANIC

ICEA. ICEA certification, for textile products made of natural fibres from organic farming, is the most widely used in the organic field, as it offers the consumer considerable guarantees in terms of reliability and naturalness. The certification guarantees: a product free of substances potentially harmful to man or the environment and a product subject to stringent controls, able to guarantee the use of safe and natural formulations. This certification is in accordance with the requirements set by the Global Organic Textile Standard (GOTS) and Organic Content Standard (OCS).

Cotoneum products are 100% biodegradable and 100% compostable.

DIMENSIONS

Tablecloth 40x40 cm

Napkin placemat 45x32 cm

Runner 140x45 cm

Table linen fabric "L" 120x180 cm

Table linen fabric "XL" 140x240 cm

Cotoneum is not only table linen!

KITCHEN CLOTH. Ideal for cleaning any surface thanks to the special absorbent power of cotton, up to 23 g. of water per gram of material. Thanks to its extraordinary strength, a single tear-off can be used several times.

The use of a Cotoneum cloth is equivalent to 10 tear-offs of competing products.

PRESS:

Emanuele Zobbio

zobbio@serafinozani.it

+39.030.871861

Cotoneum® è un marchio di ZANI SERAFINO srl



Via Zanagnolo, 17 25065 Lumezzane Gazzolo (BS) Italy Tel (+39) 030 871861 Fax (+39) 030 8970620 info@cotoneum.com www.cotoneum.com
r.e.a. of BS No. 0230986 share capital € 200,000.00 fully paid up taxpayer's and companies register no. 01081200170 VAT no. 00600770986