

Wewood opens first showroom in London

PORTO, September 2019 – Wewood’s first showroom in the UK it’s officially open, on the 2nd floor of The Heal’s Building in Tottenham Court Road, London.

When the brand decided that a showroom in the UK was a need, the choice was clear: The Heal’s, because its historic flagship building is a landmark of London’s west end and the centre point of the capital’s premier furniture street.

First opened in 1854, Heal’s flagship store offers 42,000 square feet of retail space over three floors. It is the ultimate destination for designer furniture, lighting and homewares and the building plays host to dedicated design showrooms for Ligne Roset, Porada, Muuto and Vitra, for example.

Heal’s is a British retail institution in London, the place to find some of the world’s most famous designers and furniture brands, and this is a very important step for the Portuguese furniture design brand.

Images: <https://mega.nz/#F!T2qj0QjA!8H2wUpMCeUP4VtaYipqysQ>

About Wewood – Portuguese Joinery

Founded in 2010, with the passion of Portuguese Design, Wewood delivers furniture that aims to retain the character of the wood. Each piece is unique and made with innovative techniques mixed up with more than 50 years of expertise and craftsmanship of solid wood inherited from the family business where it was born.

For more information, please contact:

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