

Christophe de Sousa joins Wewood as Design Director

PORTO, September 2019 – Christophe de Sousa is the new Design Director of Wewood and already started to work with our design team to create the upcoming collections.

He is a Franco-Portuguese Designer, with a degree in Industrial Design at the Lusíada University of Porto and has collaborated with several companies from a variety of sectors, such as Delta Cafés, Siemens, Mercedes-Benz Headquarter Office and international institutions (Universidad Católica de Chile and BID16 - Bienal Iberoamericana de Diseño).

Gonçalo Campos, the previous Design Director, will now assume the position of Brand Manager and will be the responsible for the overall values, image and positioning of the brand, and will have a very important role in the definition of the strategy, procedures and corporate guidelines, acting as the link between the design, marketing, communication and sales departments.

Images: <https://mega.nz/#F!T2gj0QjA!8H2wUpMCeUP4VtaYipqysQ>

About Wewood – Portuguese Joinery

Founded in 2010, with the passion of Portuguese Design, Wewood delivers furniture that aims to retain the character of the wood. Each piece is unique and made with innovative techniques mixed up with more than 50 years of expertise and craftsmanship of solid wood inherited from the family business where it was born.

For more information, please contact:

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