

## Maison et Objet: Weekend Highlights

SEPTEMBER 9, 2019 by DIANA MORAIS

# Get ready to recap M&O's weekend highlights!

September's edition of *Maison et Objet* is almost over and it's almost time to wrap up and get ready for January! However, loads of interesting things happened over the weekend and naturally we are here to provide a thorough report on them!

SEE ALSO: Maison et Objet: Rendez-vous With The September Exhibitors





## **Very interesting conferences**

These conferences happened on Friday, but they were too interesting not to talk about!

## Plastic: a second chance

One very interesting conference that took place was *Plastic: a second chance*. Can plastic be more desirable and sustainable? That's what this conference was about. Plastic was put on the spotlight. Bringing together designers, engineers and creatives, essential Milanese gallery owner *Rossana Orlandi* puts the spotlight on plastic: recycled, reworked, recovered, it shifts from the status of annoying waste to that of the material of the future. With Rossana Orlandi (Founder of *Guiltless Plastic*), Alexander Schul (Designer) and moderated by Clara Le Fort (Editor & Creative Director).













## The style Laura Gonzalez!

Laura Gonzalez is a top architect that is known for her amazing classical-style creations throughout the city of Paris. Due to her amazing work, Maison Et Objet 2019 decided to name her **Designer of the Year**. It's a big year for Laura Gonzalez! This interior designer has just launched her furniture range and keeps firing on all cylinders. After conquering Paris, she is now taking her "diverse chic" style all over the world! This encounter with the designer of the year was moderated by design columnist Sylvie Adigard.



## **Exhibitors**

#### **SELETTI**

SELETTI focuses on design projects and on the creativity which characterizes the Italian excellence. Ever since it was established in 1964 in Cicognara, Mantova, the company has pursued its mission of making the most of professionalism, service and above all an endless



product research, striving for improvement, innovation and originality. Today, SELETTI aims at a new kind of production and daily life, an ongoing journey within the idea of beauty.



## **JONATHAN ADLER**

JONATHAN ADLER is a design company dedicated to bringing modern American glamour to your life. Potter, designer and author, JONATHAN ADLER launched his namesake brand after leaving his day job to pursue his first love: pottery. JONATHAN ADLER desire is to design all the bits one needs to create a flawlessly chic home led to more and more.





## ATELIER SWAROVSKI HOME

ATELIER SWAROVSKI HOME is a range of covetable home accessories. ATELIER SWAROVSKI HOME is the ultimate expression of the Swarovski brand, a stunning showcase of the art of crystal cutting and design innovation.





#### **COVET HOUSE**

The most powerful tool to boost creativity. **COVET HOUSE** offers a curated selection of contemporary designs from the world's top furniture, lighting and accessory brands, together with unique marketing tools, with the clear mission of boosting the creativity of the interior design community.





Have you been to Maison et Objet? If you happen to be around Paris, make sure to stop by. Our stand is Hall 7 — Stand C8/D. The doors will be closing tomorrow, September 10th. If you miss it, worry not! January is sure to bring us more!



READ MORE: The Design Trends For 2019 That We Picked On At Maison Et Objet

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