



Françoise  
PAVIOT

# Press Release

Françoise Paviot: Table linen made of airlaid

## Key facts:

**Established in:** 1992

**Current directors:** Valérie Paviot-Sturlèse, Marie-Laure Reymond

**Headquarters:** Lyon FRANCE

**Activities:** Creation, production, distribution > B2B & Hotel and catering

**Products:** Table linens made of airlaid (nonwoven material halfway between fabric and cotton wool), tablecloths, place mats, Dinner-size 40x40 napkins, Cocktail size 25x25 napkins, tear-off napkins

**Retail distributors:**

Department stores, major retail chains, home décor specialists and shops, and more

Used in more than 100 hotels and restaurants

**International presence:**

Germany, Switzerland, Japan, USA, England, Ireland, United Arab Emirates, New Zealand, Mexico, Canada, Scandinavian countries, Italy, Belgium, and more

**Additional service:**

Customised productions

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**The French brand Françoise Paviot, specialising in disposable nonwoven (air-laid) table linens, will be present at the Maison & Objet trade show from 6 to 10 of September 2019.**

For 30 years, the company – founded by its namesake, and operated proudly to this day by her daughters Marie-Laure and Valérie – has been bringing its creative and free-spirited “French touch” to tables, gardens and cocktail parties all around the world.

While Valérie has anticipated trends and adapted to customers’ changing desires, Marie-Laure has put her international experience to work for the family business to bring this jewel of Lyon-style woven paper to New York, London, Berlin, Montreal, and Dubai...

The family connection goes beyond design and distribution; the company’s products are “Made in France” as well, at the family factory managed by their younger brother.

As modern women following in the footsteps of their mother, who dared to put paper-based linens on the tables of traditional families in the Lyon silk industry, Marie-Laure and Valérie have charmed home décor retailers both large and small, in France and around the world, with their imagination and sense of elegance.

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