

**PRESS RELEASE** 

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**Contact the Press Office:** Adrian Smith, Head of Press E: press@rexlondon.com T: +44 (0)20 8746 2473 M: +44 (0)78 0197 6146

# Rex London wins a Queen's Award for Enterprise: International Trade



Rex London is delighted to have been awarded a Queen's Award for Enterprise: International Trade. This award recognises six years of outstanding continuous growth in overseas sales. Now in their 53rd year, the Queen's Awards for Enterprise are the most prestigious business accolades in the U.K.

Since our beginnings on a market stall in 1981 on London's Portobello Road, we have been creating beautiful and original gifts for her, him, and the kids, plus divine accessories and decorations for the home - all exclusively designed or lovingly chosen by our in-house creative team. Based in West London, we employ more than 70 people and offer a range of more than 2,500 products.

We are a major international wholesaler, exporting to more than 70 countries. Our products can be purchased all over the world from small independent shops to galleries, museums, and large department stores. The future looks set for further global expansion. We have plans in place to expand further in Europe, and distribution arrangements are being set up in Canada, Australia, New Zealand and Japan.

Rex London's successful year on year expansion is in large part due to export, which has risen 250% since 2012. Sales Director Nigel Biggs highlights the importance of staying connected with international customers, attributing Rex London's successes to this outward facing strategy.

"We take a global outlook when it comes to trade; our websites are fully translated into French and German, we attend multiple international trade shows each year and have recently established a physical presence in the Netherlands and Belgium, from which we sell direct to local retailers."

Rex London will be exhibiting at Maison & Objet in Paris, 6-10 September 2019. Visit our stand in Hall 1, stand number : A48 - C47.



#### Our management team

© Rex London. Click to download this image

#### Our design team



Photography by Antonia Attwood.

## ...and some of their amazing creations to watch out for in 2019

# Space Age



Inspired by the classic era of space flight and exploration, we have designed an awesome mid-century style range of home and dining accessories for kids, including striking room decorations, activities, and stationery which kids will think are just out of this world.

# **Sydney The Sloth**



For people who like to take things nice and easy we have created a gorgeous selection of accessories, including lovely storage boxes to keep snacks nice and fresh, tableware, bags and brollies. A range kids will adore - because who doesn't want to hang out with a sloth, right?

# **Dolly Llama**



A collection for children and grown-ups, we pay homage to this cheeky animal with our adorable Dolly Llama design. A delightful selection of delicious dinner and drinkware, alongside charming bags, home accessories and stationery - keep an eye out for lovely new llamas joining the herd soon.

# **Love Birds**



Taking flight in 2019 a fantastic new collection consisting of bags, food storage, reusable water bottles and stationery with which to make the heart flutter.

# **Chester The Cat**



Next down the catwalk, a brand new range of designs for 2019 - our office cat, Chester features on a fun selection pet accessories, stationery, storage and lunch bags, reusable water bottles, plus dinner and kitchenware. We really think he's the cat's whiskers!

## Nordic Christmas



For Christmas 2019, we have created a beautiful new Scandi-inspired Christmas print which we are emblazoning on a delightful selection of Christmas decorations and lighting, tableware, wrapping paper and bags. We think Yule love it!

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# CONTACT US

For further information, photography or to discuss a press loan, please contact Adrian Smith, Head of PR | press@rexlondon.com | +44 (0)208 746 2473



- About Rex London -

Since humble beginnings on a market stall on London's Portobello Road in 1981, Rex London has been creating gorgeous and original gifts for all the family, plus lovely decorations for the home - exclusively designed or lovingly chosen by our in-house creative team.



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