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MAISON DEUX

maisondeux.com



Ice Cream Rug

Dutch design studio Maison Deux adds another rug to its growing collection of statement rugs: the Ice Cream Rug. The rug is hand-tufted of 100% wool, finished with high/low piles and carved elements to give a subtle 3D effect. Crafted from the highest quality wool, this soft serve is literally super-soft underfoot, carrying the GoodWeave Label.

Soft Serve

Dutch design studio Maison Deux adds a new hand-tufted rug to their growing collection of statement rugs: the Ice Cream Rug. This soft serve is hand-tufted from 100% soft premium wool, designed by Dutch designer Pia Weinberg, known for her minimal but fun approach.



The cone and the scoop are finished with higher piles that pop out of the rug. Adding some hand carvings to the cone, makes kids almost want to bite this sweet dessert.

This eye-catching design is a super-soft add on for any kids' room. A modern rug made from soft tones and natural materials.



Sustainable & Social Mission

To enhance their ambition for a more sustainable and social future, all rugs are now certified individually with the GoodWeave label. The best assurance that no child labor, forced labor or bonded labor is used in the production cycle. Besides, with every purchase you support programs that educate children.



Availability

The Ice Cream Rug is now available for pre-order at [maisondeux.com](https://www.maisondeux.com) and will be available in selected stores across the world.

to image bank

About Maison Deux

Maison Deux is a Dutch design studio for kids. Founded to design fun, minimalist products for contemporary homes. All products are crafted from high-quality materials that last for generations. Simple and iconic products with a playful twist.

The Maison Deux collection is available at various partners around the world, such as Le Bon Marche (Paris), 10 Corso Como (Milan), Lane Crawford (Hong Kong) and The Tot (USA).

About Pia Weinberg

After graduating from the Hallo Academy for applied creativity (2010), Pia developed herself as an autodidact designer. Her work is shaped by two values: minimalism and fun. Work that manifests itself into simple, pure designs with a playful twist.

In 2015 she started the process of product design in her Amsterdam based studio, which resulted in the first line of kids focused products in 2016: the Iconic Rockers. A modern twist on a classic toy. In 2018 the Iconic Cloud rocker received the Platinum A'Design Award.

For additional information or questions please contact us
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