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MAISON & OBJET Paris

Press Release

LO DECOR

Italy - Interior Designer

LO DECOR is a luxury interior design firm established by Lorenza Briola in 2017, noted for its highly sophisticated aesthetic and meticulous production process, hand made in Italy.

Core to the brand is a research and innovation ethos, that is evident in all its cushions, from thread and color selection to the final motif design.

All pieces are marked by simple versatility and charming hues, that are easy to mix and match.

Based in Carimate (Como), Lo Decor places their customers at the center of its creations, providing customizations that embody each vision and interior need.

WOOL COLLECTION

Sophisticated and elegant, the WOOL COLLECTION is the last outstanding fashioned creation. Simple, elegant and classic with modern refined texture these stunning cushions are thought for a classic and contemporary interior decor either.

The WOOL COLLECTION fabrics are handmade of Italian refined high quality wool, with new texture and tone-on-tone, that completely identified the mood of this creation, providing timeless elegance into any decor. The customizable fringes and the accurate color combination characterized LO DECOR style and high level craftsmanship.

TWEED

These stunning cushions boast the elegance of traditional patterns, enlivened with different texture and color combination. Characterized by tone-on-tone color or by refined tweed texture, with high quality wool fabric with herringbone effect and black and white patterns.

LIMITED EDITION

This new Limited Edition is focused on color being the key element, to express our mood and style. Crafted with care, this refined and selected edition is a perfect balance to traditional accurate craftsmanship and classic aesthetic balance. Fashioned of high-quality wool, these special cushions boast elegance and versatility at the same time. They are the result of selected refined yarns, according the different tones both for the fringes and the pillows. These special edition is for a welcoming and timeless object which will be a sophisticated addition to both a classic and contemporary living room.

SVEZIA: Soft colors, exclusive craftsmanship, and elegant materials are the hallmarks of these cushions, with delicate hue, while also being a comfortable invitation to relax.

MONGOLIA: is a dynamic and colorful exclusive Limited Edition with elegant cushions with vibrant colors, exquisite materials and an elegant design are the distinctive traits of these cushions that will enliven in every place.