

## **KARE HOME COUTURE 2020: magic and optimism**

*Paris/Garching-Hochbrück, September 2019; Swing, diamonds, grace: the latest furnishing ideas from the international KARE brand which will be premiering at Maison & Objet in Paris cover a wide range, from the new glamour to an eccentric mix of styles.*

In turbulent times the yearning for optimism, which is reflected in the interior design of the autumn and winter of 2019/2020, is evident across all trends. Bold, surreal designs and playful furniture arrangements provide magical stimuli in the home, creating an atmosphere that relaxes, clears the mind and creates a very personal happy place.

In Paris the creative team is displaying, among other gems, elegant furniture with iridescent mirror surfaces and tall cabinets with the finest handcrafted inlays in white and blue to create stylish ideas for every interior. Lush floral motifs on armchairs meet a handcrafted sideboard with wafer-thin, gold-coloured metal foil that magically shines like a rising sun. Graphic furniture design in the industrial style, humorous eye-catchers and audacious juggling with patterns, colours and textures create urban furnishing oases that evoke a unique aesthetic charged with optimism.

Since 1981 furniture entrepreneurs Peter Schönhofen and Jürgen Reiter have been creating imaginative furnishing scenarios that celebrate the joy of life and individual diversity. Under the headings of Elegance, Cosy Living and Modern, KARE develops furniture collections and unique, handcrafted masterpieces, brilliant decorative objects and glamorous lighting ideas. The enduring success of the brand concept is based on KARE's creative, surprising and emotional furnishing worlds, which fans of creative interiors and design can now discover in 200 shops in 50 countries.

### **About KARE Design GmbH**

The new products of the successful trend makers are a plea for sensuousness, boldness and individuality in furnishing. With spectacular furniture, lights and accessories the dazzling Munich furniture brand creates an unmistakable look. With success: around 200 Kare shops in almost 50 countries carry the "Joy of living" message into the world. Since 1981 the company, owned and managed by its founders, has grown steadily with its unique product range and unconventional furnishing worlds. The company designs and markets furniture, lighting and home accessories. Its recipe for success: Kare designs new and creative furnishing worlds three times a year in its so-called "trend shows". Kare Design has its own stores in Munich, Regensburg and Vienna, as well as more than 100 franchise stores, hundreds of shop-in-shop areas in furniture stores, a subsidiary for commercial projects and online shops.

Presseinformation / Press release / Communiqué de presse

Swing



Table Lamp  
Panther  
51055  
59 x 36 x 36 cm



Table Lamp  
Panther  
51435  
80 x 80 cm



Wall Decoration  
Ostrich Gold  
51492  
72 x 19 x 25 cm



Arm Chair  
Night Fever  
84627  
76 x 78 x 75 cm



Wall Decoration  
Ostrich Gold  
51492  
72 x 19 x 25 cm



Console  
Swing  
84571  
110x40 cm

Grace



Picture Clas  
Metallic Flower Man  
51516  
120 x 120 cm



Deco Object  
Lion  
51727  
40 x 113 x 58 cm



Wardrobe Oro  
Club Pixel  
84706  
180 x 75 x 42 cm



Canister  
Mon Dieu  
52168  
12 x 20 x 20 cm



Vase  
Mon Dieu  
52170  
48 x 20 x 20 cm



Jar Mon Dieu  
Slim  
52171  
19 x 13 x 13 cm



Chair with Armrest  
Peony Red  
84683  
77 x 56 x 55 cm

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