



**2020 PRIVILEGE COLLECTION**

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PRESS KIT



A standout brand in the world of outdoor furniture, LAFUMA Mobilier has been innovating throughout its 60 years while staying faithful to its DNA. The company stands at the intersection of design inspired by Bauhaus architecture and French Chic.



## AESTHETICS & TECHNOLOGY

It's a search for harmony expressed in refined shapes, new materials and through detailed work on colour, functionality and comfort. The brand imagines, develops and designs pieces that are able to accompany or even anticipate lifestyle changes. LAFUMA tables, chairs, armchairs and loungers meld into interiors and exteriors as if they had always been there.

For always? Indeed, just like the unique know-how that LAFUMA Mobilier upholds in its cutting-edge factories. It is a Drôme departmental brand that seeks to make eco-design, local production and the traceability of materials central to its thinking. All the collections are labelled French Origin Guaranteed.





# OPALE, WIDE RANGING INFLUENCES

OPALE is inspired by the cool breeze and soft light of a summer evening. Escape to far off lands, or wild landscapes where the contrast of colours is both striking and captivating. With its warm summer tones, this new collection will take you on a journey of a thousand possibilities. The white Kaolin tubing emphasises the silhouette of products covered with mineral-inspired fabrics: Argile, Ocre and Céladon. A special weave provides these fabrics with great aesthetic richness, and enhances their comfort. Excellence in decor.

## OPALE range

- Available models: SPHINX lounge chair, COCOON lounge set, BAYANNE range (Sunbed, Lounge deckchair, Chaise lounge)
- Hedona fabric: an innovative In/Out mattress, with trending textile effects Canvas Batyline® from Serge Ferrari
- High strength steel structure
- Inspired, designed and made in France
- Five-year guarantee
- Available in 3 colours: Ocre, Argile, Céladon



Ocre



Argile



Céladon

# VIBRANT GORDES

GORDES, which has its roots in the south of France, deep in the Luberon area, known for its beautiful villages. Be carried away by the delectable French art of living. This is an invitation to slow the pace of your everyday life. Latte, Onyx and Jade, will captivate you with their naturally muted colours, both calming and softly relaxing, inspired by the hues of rocks and rivers. The common theme of this design, the Titane frame, attracts with its look of timeless and determined modernity.

## GORDES range

- Available models: SPHINX lounge chair, COCOON lounge set, BAYANNE range (Sunbed, Lounge deckchair, Chaise lounge, Relax)
- Hedona fabric: an innovative In/Out mattress, with trending textile effects Canvas Batyline® from Serge Ferrari
- High strength steel structure
- Inspired, designed and made in France
- Five-year guarantee
- Available in 3 colours: Jade, Onyx, Latte



Jade



Onyx



Latte





# DINING, TASTE THE STYLING

An extension of the PRIVILEGE collection, the ANCÔNE range establishes a new aesthetic supported by LAFUMA Mobilier, based on geometry, design and technology for beautiful easy living furniture.



## ANCÔNE TABLE

### Ample elegance

The ANCÔNE table features a resolutely minimalist design. Fine proportions combined with extreme care taken with the details and finishes. In fact, its ultra-graphic look complements an ample capacity to seat 8 people. Ingeniously simple, the legs are assembled without tools. On the other hand, winter storage is made easy with fast removal of the top. Last but not least, all the parts separate to facilitate end-of-life disposal of the product. Proof that quality, aesthetics and eco-design are compatible.

## ANCÔNE ARMCHAIR

### Less is more

BIG-GAME again worked with LAFUMA Mobilier to create the ANCÔNE armchair. Well known for their predilection for basic geometry and clear lines, the French-speaking designers share with LAFUMA Mobilier their aspiration for a stripped-down graphics that is useful and responsible. And the result? An armchair with fully rounded armrests, curved in the very structure of the seat, symbolic of smart design, which deftly combines style and functionality. Comfortable and stacking, ANCÔNE armchairs have a back crossbar to make handling easier. The practical shape of the armrest also helps for hanging them up.



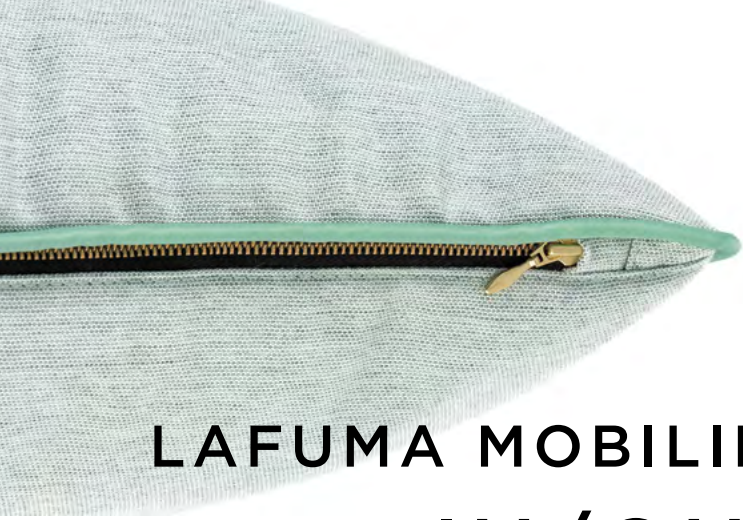
#### ANCÔNE TABLE

- Outdoor meal table for 8 people
- Designed for simple fast assembly (exclusive LAFUMA Mobilier system)
- Structure: aluminium belt and legs
- Top in compact high pressure laminate (HPL). Material very resistant to abrasion, impacts and UV
- Thickness: 10 mm
- Inspired, designed and made in France
- Five-year guarantee
- RRP: €1999



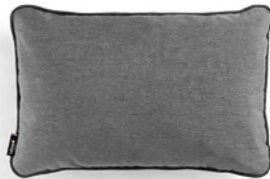
#### ANCÔNE ARMCHAIR

- Stackable, high comfort seat
- Structure made of corrosion-resistant galvanised steel
- Paint 100% polyester, highly UV resistant
- Breathable and permeable Hedona mattress Canvas Batyline® from Serge Ferrari Excellent UV resistance.
- Back crossbar for easy handling
- Pads made of reinforced polyamide
- Inspired, designed and made in France
- Five-year guarantee
- RRP: €199



The LAFUMA Mobilier signature covers a complete line of decor accessories, proof that outdoor living has nothing to fear from indoors.

# LAFUMA MOBILIER ACCESSORIES, IN/OUT ESSENTIALS



## MELYA RUG

MELYA adds a note of elegance to garden salons and outdoor eating spaces. Polypropylene ensures high UV resistance. The smart finishes, choice of patterns and colours suit both indoor and outdoor use.

### MELYA RUG

- In/Out
- Outdoor quality 100% polypropylene, excellent UV resistance
- Suitable for heated floors
- Easy to clean with moist cloth
- 2 solid colours Sonora: beige and grey
- 4 pattern colours Ténére: blue, beige, black and pink
- Dimensions: 200 x 290 cm
- RRP: €249.90



# BEAULIEU METAL TRAY

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The functional BEAULIEU tops are treated to resist UV and they have protection pads. Their fixing system avoids overflowing cupboards and keeps them handy. Their pure lines complement all tables with ease, just like their free and cheerful colours.

## BEAULIEU METAL TRAY

- Paint 100% polyester, highly UV resistant
- Protection pads underneath
- Fixing system
- Available in 2 shapes: 42 x 29 cm and polygon dia. 34 cm
- 3 colours: Albe (beige), Aouro (red), Mistral (blue)
- Inspired, designed and made in France
- RRP: €59.90



# SÉLÉNÉ THROW

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Achieve comfort and softness with the SÉLÉNÉ honeycomb throw. Enjoy curling up when the evening freshens, rest in the shade of a parasol or, quite simply, drape an armchair for that cosy look.

## SÉLÉNÉ THROW

- Large size: 150 x 200 cm
- «Honeycomb» design
- 100% acrylic
- 2 colours Séléné: blue and light grey
- Inspired, designed and made in France
- RRP: €69.90

# ERÔME CUSHION

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Water-repellent and UV resistant, ERÔME cushions are especially designed for outdoor use. Adding fun and softness to outdoor salons, their generous dimensions and smart finishes inspired by ready-to-wear are attractive.

Enjoy playing with them by combining the shapes and mixing the five colours.

## ERÔME CUSHION

- Sunbrella® fabric
- Water-repellent and UV resistant: 100% solution-dyed acrylic fibre
- Removable and washable cover
- High-end finish with zipper, golden and anti-UV bias
- Generous size, available in: 50 x 50 cm / 60 x 40 cm
- 5 colours: Tundra Grey (grey), Agate (dark grey), Lune (light grey), Opale (blue), Quartz (pink)
- RRP: €69.90 and €79.90





**Lafuma**   
MOBILIER



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