

MAOMI®

HELLO
HOOKS!



WALL INSTALLATION HOOKS

News from MAOMI: When the Wall Turns into a Stage

Wall installation, object art, design element: with our HOOKS we redefine the coat hook. Our new MAOMI HOOKS convince with noble, puristic design, delicate colours and high-quality materials. They are art installation and wardrobe in one. Artful functionality turns into an independent factor.

Hand-cast from high-quality porcelain in four matt tones, the HOOKS combine minimalist clarity with strength and naturalness. In color and design language, the hooks remind us of pebbles that have been finely polished by water.



A Give and Take of Lightness and Gentle Strength

MAOMI offers the HOOKS in three different monochromatic sets. The large set includes all nine shapes, the small set five variations of the HOOKS. They are available in the colours "stone grey", "sand grey", "off black" and "off white". Whether exclusive guest wardrobe or individual wall design: combinations of colours and shapes invite creative design. With our HOOKS, space becomes a new experience. Each HOOK has an internal stainless-steel thread and a matching screw.



Grateful for the Inspiration

Our partner company in Vietnam which produces the HOOKS with us, is supported by an international development cooperative. The experience and love for porcelain can be felt in every move of the potters' hands. We are grateful for the inspiration and joy we share in our work together. With our orders, MAOMI supports the manufactory in its efforts for fair wages, the establishment of social standards and gender equality in the local labour market.