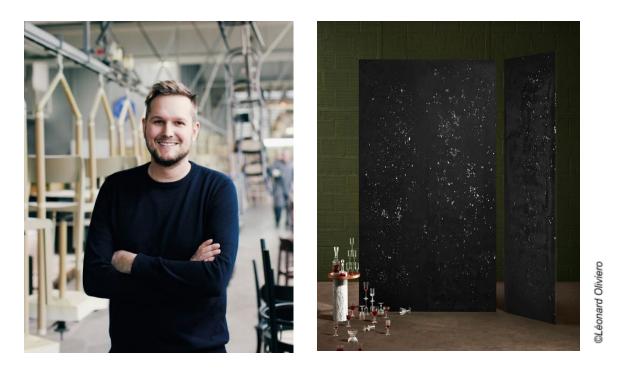
Press release CONCRETE LCDA MAISON&OBJET 6-11 September 2019 Parc des expositions Villepinte Hall 6 : Booth O102 – P101

CONCRETE LCDA UNVEILS THE NEW PANBETON® COLLECTION IMAGINED IN COLLABORATION WITH THE DESIGNERS SEBASTIAN HERKNER AND RODOLPHE PARENTE

Concrete LCDA, specialist in concrete innovations, worked in collaboration with **Sebastian Herkner** and **Rodolphe Parente** for the new 2019/2020 Panbeton® Collection. It will be exhibited at MAISON&OBJET in Paris from 6th to 10th september - Hall 6 : Booth O102 – P101.

Sebastian Herkner, Designer of the Year MAISON&OBJET on January, will present at this edition, a new Panbeton® design conceived with Concrete LCDA.

The wall cladding *Mica* purchase Sebastian Herkner's creative approach : **associate tradition and creation**.



Sebastian Herkner ©Evelyn Dragan

Panbeton® Mica

"For Mica, we wanted to play with the single surface of the concrete, emphasizing its qualities by contrast to other materials. We sought out the perfect combination of a material to elevate it: inlaying fragments of stone, polished glass, mirror shards and more to find the perfect balance between matte and glossy, coarse and precious. For example, the random inlaying of delicate sparkling petals reveals unique panels with singular reflections of light which subtly show off the new material."

The Panbeton® collection developed by **Rodolphe Parente** pays tribute to the work of great modernist architects with a passion for concrete, the likes of François le Coeur, Robert Mallet-Stevens and Auguste Perret.

"Whipped, Combed and Fingerprint magnify the motions and the craftsmanship through expressive, narrative writing. The textures I sculpted are evocative of finishes in motion, in an irregular, raw and tangible style. Those 'coarse materials', typically employed on exteriors, have now slipped into the world of interior architecture with singular poetics, endowing the ambiance with a living, pictorial dimension."

Rodolphe Parente also developed a range of equivocal colours, playing with the effects of the perception of light reflected off concrete panels.



CLéonard Oliviero

Rodolphe Parente







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Panbeton® Fingerprint

Panbeton® Whipped

Panbeton® Combed

For Rusty, the **Studio LCDA** drew inspiration from workshop façades which had been **altered by nature** (wind, rain, sunlight, etc.), traces of the inescapable passage of time. This cladding tells the story of solid, physical architecture, metamorphosed by the years in an echo of the industrial era.

A panel with various interpretations, Panbeton® unveils multiple **shades of Aztec brown and black**, with coppery touches intermingling with concrete layers snatched and inlays of sand.

We wanted to offer concrete from an **urban approach**, marked by its rusty, almost oxidized appearance. An authentic, pitted panel with an intense character, charmingly assuming its origins and its impacted material, like visible structural concrete.





Panbeton® Rusty

Artistic Direction : Mathilde Gullaud Photos : Léonard Oliviero Post-production : Arthur Redler / Léonard Oliviero Lighting assistant : Margaux Corda

Concrete LCDA www.concrete-beton.com About Sebastian Herkner : Sebastian Herkner (born 1981) studied Product Design at HfG Offenbach University of Art and Design. During his studies he began to focus on designing objects and furniture, honing his keen sense for materials, colors and textures. For a short while he then worked for Stella McCartney in London. In the year 2006 Sebastian Herkner founded his own studio. Since that time, he has designed furniture, lamps and smaller items for manufacturers such as Ames, and Tradition, Cappellini, ClassiCon, Dedon, Ex.t, Fontana Arte, Gubi, Linteloo, Moroso, Pulpo, Rosenthal, Schramm Werkstätten, Thonet, Wittmann and Zanotta. Herkner also realizes interior architecture projects and museum and exhibition design. His works have won numerous accolades - among others the IF Award, the Iconic Award and the Elle Deco International Design Award (EDIDA). As Guest of Honor to imm cologne 2016. Sebastian Herkner provided the design for "Das Haus". Maison&Obiet has elected him 2019 "Designer of the Year". An unconditional love for traditional craftsmanship paired with a good feel for new technologies, a true flair for color, authentic materials and textures, an unadulterated curiosity for different cultures, for embracing and integrating them, and a commitment to taking responsibility for the things and people one works with, not to mention consideration and respect for all of the details and steps necessary to create an extraordinary object...: Since the success of the Bell Table for ClassiCon in 2012, Sebastian Herkner has never looked back, while remaining true to his word – and himself. Balance and intuition are important and enduring factors in his work, which he sees as a continuous dialogue that straddles the disciplines: It takes him to the far corners of the world in search of almost forgotten crafts techniques, of manufactories that have a tradition going back centuries, to the crafts Sleeping Beauties that he can awaken from their slumber. In the process he creates not just chairs, sofas, lamps, tables, vases and carpets, but an entire cosmos that shines a new light on how objects can appeal to the senses, and where beauty is cultivated from within the process itself and his empathy towards people.

written by Martina Metzner

About Rodolphe Parente : Inspired by the work of famous interior designers such as Pierre Chareau or Carlo Scarpa, Rodolphe Parente decided to study interior design and product design. Graduated from the Ecole Nationale des Beaux Arts of Dijon then the Ecole Supérieure des Arts Décoratifs of Strasbourg, Rodolphe Parente decided to reinforce his initial training in product design in the École Cantonale d'Art de Lausanne, ECAL. Rodolphe Parente collaborated for a few years with Ms Andrée Putman in Paris. He was in charge of main projects from the furniture as Emeco or Poltrona Frau collection, to interior design as the refurbishment of the Morgans Hotel in New-York. Today, Rodolphe Parente is expanding his own studio in constant pursuit of sense of detail, savoir-faire and quality of production. His work is based on contextual code integrating graphic pattern and expressive materials to create singular and unique atmosphere. In order to save the right tone for his creations, Rodolphe Parente places the user at the center of an artistic process, expressing emotions through the quality of drawing. He has been inspired by both the everyday life and an intimate mixture of textures and artistic feelings to draw his creations.