

Gardeco Press Release

Gardeco celebrates anniversary with limited editions of *The Visitor*

Gardeco's having a double party. They have been representing talented artists for twenty years and ten years ago, they started working with artist Guido Deleu, reproducing his bronze statue The Visitor. To celebrate this double anniversary, Gardeco is launching two new limited editions of The Visitor.

***The Visitor*: how it started**

"We were allowed to reproduce *The Visitor* if we also supported a social project," says Sonja Crevits, Managing Director of Gardeco. "That's how we ended up in Bahia, Brazil at Selma Calheira's Cores da Terra ceramics studio. Around one hundred professional ceramists are currently working there. Most of them are local cocoa farmers who Selma retrained when the Brazilian cocoa industry collapsed. They use traditional methods and natural materials, which makes their work unique."

Small size, large charity

To celebrate *The Visitor's* anniversary, Gardeco will be marketing a smaller format of *The Visitor* for a year starting in September. A part of the proceeds goes to a Brazilian charity, which ensures that even hard-to-reach areas receive medical assistance and goods. They will use this money to set up buses to provide first-line assistance, among other things.

***The Visitor* in gold**

The showpiece of the anniversary? *The Visitor*, covered with 24-carat gold leaf. This unique edition of *The Visitor* is being made in the Mario Berta Battiloro studio in Venice. The studio still hammers the gold leaf manually - a craft that is threatened with extinction. This makes this limited edition an exclusive collector's item.

About Gardeco

Sonja Crevits and Jan Simaey founded Gardeco in 1999. Their objective is to bring affordable art to a wide audience. They offer unique, handmade pieces created by talented designers and artists from all over the world. Thanks to Gardeco, they find their way into exclusive design shops, galleries, museum shops such as the Guggenheim, etc. Meanwhile, Gardeco has made a name for itself worldwide.

Press contact

Sonja Crevits, Managing Director, 003250 82 77 62, sonja@gardeco.eu