



BOTANICAL SPACES AW2019

by pernille folcarelli

The new collection from Pernille Folcarelli is yet another tribute to nature and its diversity. Her new interior photos show a number of spaces styled with different color themes and designs. From a feminine, poetic and soft style to a darker graphic interpretation of nature's elements.

CALMING COMFORT

More and more research as well as personal experiences indicate that quiet, beautiful and natural surroundings give us tranquility and contribute to our wellbeing. You can achieve the same relaxing effect by surrounding yourself with nature motifs. Pernille Folcarelli is experiencing an increasing interest from costumers in designing rooms that will make us feel comfortable in a relaxing environment. Pernille Folcarelli's prints and room decorations fit perfectly, not only in private homes but also in hotels, restaurants, clinics or yoga studios

POETRY OF NATURE

"This season, I believe in golden, dusty, dried colors combined with wooden furnishing, handmade ceramics and simple straw and grass decorations. Basic, quiet spaces with harmonious, toned-down colors and space for simple personal statements" says designer Pernille Folcarelli about the style that underlines her new collection of prints and wall decorations. "The elegance and grace of a straw, a branch or a leaf reflect nature's inherent splendor. A world full of poetic beauty lies right in front of us if we turn our attention to it. My collection of printed plants and grasses captures a moment of nature's grace and ornamental characteristics. The colors are dusty and faded like a meadow on a sunny, hazy day".

In some of her artworks, during the printing process, Pernille let the colored juice from the plants flow into the paper, leaving a sensuous and artistic expression to the print.



GRAPHIC ABSTRACTIONS

Some of the prints this season have got a more graphic and masculine twist with enlargements of grasses and seed heads in black and white tones.

"Take a closer look at botany, and you will discover an endless variation of patterns and structures – abstract artworks shaped by nature. As a designer my aim is to share the simple beauty of nature and the joy of handmade design created with experimental as well as rediscovered printing techniques" says Pernille Folcarelli about the choice of designs for her new collection of prints. All starting with handprints in various techniques in her own workshop.



WALLPAPER AND TEXTILES FOR THE WALL

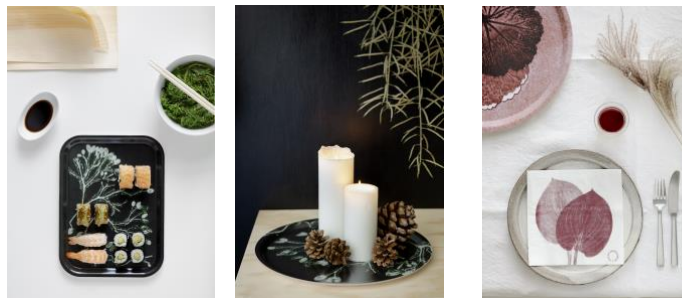
With wallpaper or a wall hanging you can easily create a beautiful and personal eye-catcher in your home. Textiles increase the feeling of well-being and comfort. The linen wall hangings will add a soft touch to any room and reduce disturbing space acoustics, which can be a discomfort in large, modern spaces. In the collection you will find a series of both wallpapers and textile wall hangings in new motifs.

BOTANICAL TRAYS AND NAPKINS

"With our serving trays and dinner napkins you can easily create a beautiful botanical atmosphere around the table. Perfect for festivities and seasonal celebrations, as well as for all weekdays, which are always worth a little extra".

The trays can be used in many various ways. For Christmas decorations, for serving coffee, cakes or sushi or for storing your personal treasures.

The handmade birch veneer trays and the paper napkins are all produced in Scandinavia with FCS-certified wood and paper.



PERNILLE FOLCARELLI

Since 2013, Pernille Folcarelli has specialized in making botanical designs that originate from her own hand-printed artworks with plants collected in nature, in the nearby countryside and by the sea.

Using these handmade original prints, the collections of limited edition prints, posters, postcards, napkins, trays, wallpapers and textile wall hangings are produced in collaboration with Scandinavian manufacturers under environmentally friendly conditions.

For any further information or high resolution photos, please get in touch:

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