

PRESS RELEASE

Amsterdam, 26 August 2019

Launch of sustainable felt brand Féline

Féline is a new Dutch brand that is specialised in high quality felt, with a focus on combining aesthetics, acoustic values and sustainability. The first felt collection will be launched during Maison & Objet in Paris (6-10 September).

The story

Féline, founded by father and daughter in 2019 in Amsterdam, offers sustainable fabrics to architects and interior designers. Primarily, sustainable design is still about functionality and form, but the experience people can get from material, adds a new dimension to creativity. Féline tries to interpret materials in new ways.

Sustainable

Beauty is inherent to sustainability due the importance of a product's look and feel in combination with the way it is made. All Féline felts are produced with respect to nature. No use of water or drying machines in the felting process.

Felt Collections

Féline will launch two felt collections at Maison & Objet. The Fresco Collection is the line of natural wool that is mulesing free and the Minimal Art Collection derived from the recycling of plastic bottles. The trendy colour range makes these fabrics highly suitable for design applications.

With its Amsterdam based production facilities, Féline can offer felt for a wide range of applications. Backings such as self-adhesives and paper can be applied based on the customer requirements.

Come visit Féline at Hall 7 | Signature – Forever | Stand B35

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Note to editors, not for publication

For more information you can contact
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