

Press release Maison & Objet 2019 www.dwc-amsterdam.com



The Dutch Walltextile Company is launching its new wall textile collection at Maison & Objet show in Paris this September. The collection is based on four bold, new types that bring nature inside while keeping an air of sophistication and modernity.

Dutch Walltextile Company was founded in 2014 out of a deep passion for textiles and interiors. They are renowned internationally for the finest manufacture of luxury textiles destined for high end interiors. DWC reinterprets traditional product by combining craftsmanship and elegance with contemporary style. The entire range is designed and manufactured in their own Amsterdam factory.

Using textiles such as Indian silks and rich jacquard velvet as standards in their signature collection, the company has developed a strong connection with materials and colours found in nature. With their new collection they are diving deeper into this theme.

The new DWC collection introduces four fresh types:

First, the nostalgic palette of neutrals in the 'Sandstone' collection including warm earthy colors like ginger and shades of brown. In contrast with 'The Tartan' collection that is characterized with his deep intense colors full of luminous effects. The silk collection is expanded with the handwoven multi-color silk 'Musa' creating styles and variations caused by the irregular nature of silk yarn. These first three form a great combination and contrast with their 'Mahari' collection, an artificial leather in deep mat tones and natural look.

"The purpose of our new collection was to intertwine the soothing calm of nature with the prominent styles of the current time. Matching fabrics are available for the whole collection so that any project can be complemented with curtains or upholstery", says Boudewijn Vogel, founder of Dutch Walltextile Company.

Location:

Maison & Objet Paris sept 2019 Paris Nord, Villepinte Forever Signature Hall 7 - Stands - A49

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