

Sustainable growth

Within 2,5 years Ailefo has grown from the stove in the home kitchen to factory location. We see, that our costumers both end privat costumer but definitely also our retailers and distributors are very well informed and very conscious about the products they choose. In our company every choice matters, when it comes to sustainability and children safety. Last year we brought Ailefo organic modeling clay to Maison&Objet as news. It is eatable and very allergy friendly. The packaging is sustainable, made from 100% recycled paper, and our tubs are reusable in the privat home and easy to recycle after use. Just this last year our modeling clay has found use in many different areas. Class room education, kindergardens, gift shops, toy stores, teaching dental hygiene to preschool kids and adult team building. Creative play is an effective personal development tool for all ages. Worldwide focus is on sustainable production. This autumn we launch more sustainable tools for our modeling clay, ex. stamps, play mat and a game. Come by and test out our news.