

LADENAC
M I L A N O

ESSENCE OF YOU



LADENAC MILANO

AROMAS

PERFUMES

HOME FRAGRANCES

Formulated with the language
of the subtle details that comprise memories,
of mute presences that create intimacy
of the elegant simplicity that consolidates style

PATRICK DOUENAT

Patrick Douenat, who has spent more than 30 years in the high-end world of perfumery, envisages designer **quality perfumes that are functional and elegant, a sensory expression of style for LADENAC MILANO**

Milan, the epicentre of Italian luxury, is where Patrick **establishes the aesthetic coordinates** of what will become **the hallmarks of the brand**.

The thousands of trips he has taken in search of new materials, essences and textures over the past decades inform the **experiences and feelings that Patrick conveys** in its collections today



AROMAS WITH HERITAGE

Perfumes and scented candles with a meticulous and **signature care**, established on the shores of the Mediterranean **since 1884**.

Proprietary formulations born from blending a centuries-old family tradition with avant-garde 'noses' of international renown.





LADENAC MILANO

IDENTITY

IDENTITY

The essence of LADENAC MILANO dictates

The **elegance** of the materials that go into the scent,

The **stylish**, contemporary lines of its shapes,

The **quality** of the natural ingredients that nurture its notes

The **sensations and experiences** that each new collection narrates

ELEGANCE

Fine porcelain, gold, silver, hand-blown glass...
selected noble materials that swathe and **contain the firm's fragrances**

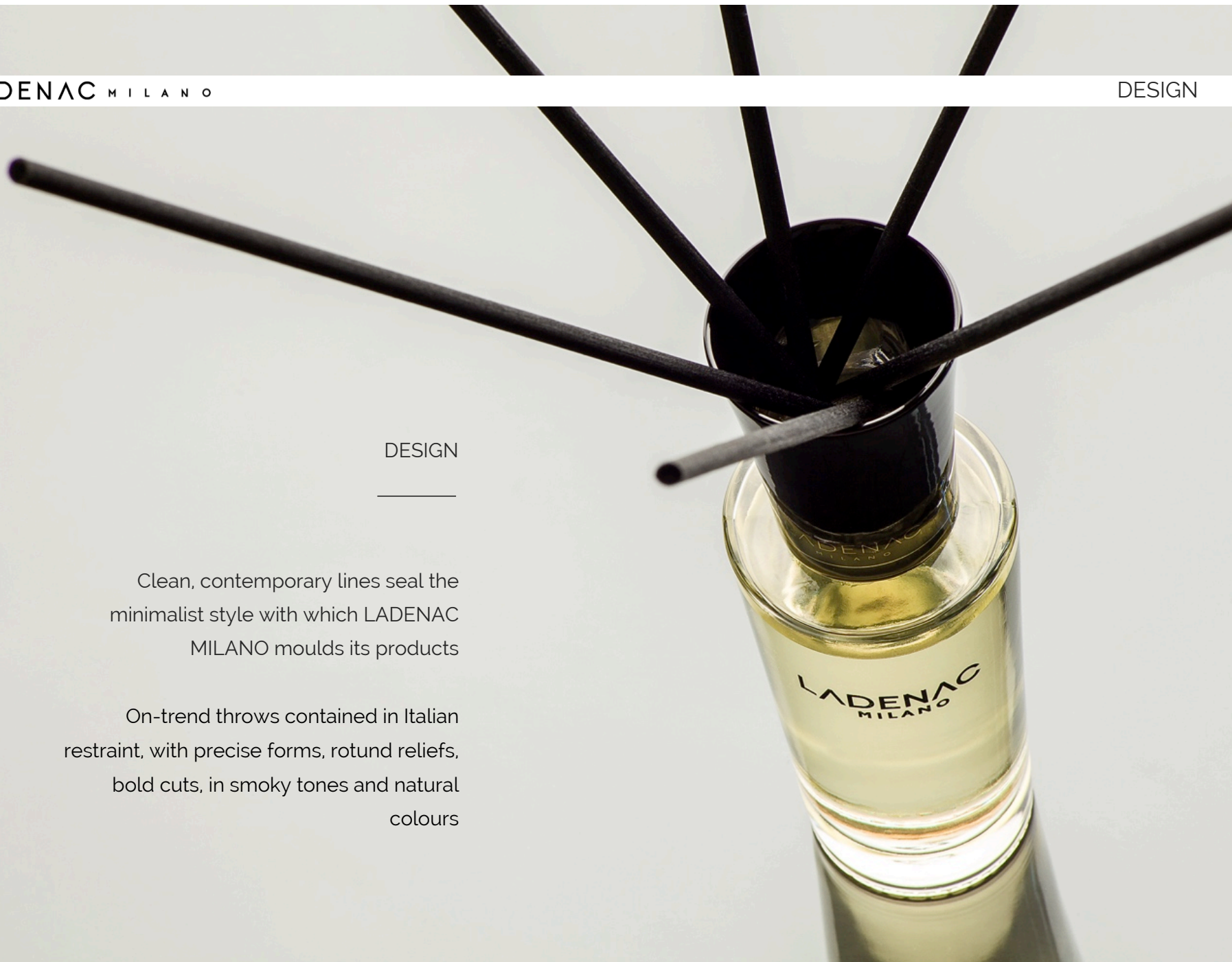
High-end presentations, with cases and boxes whose different textures play with the lights of clear and precise reliefs hot-stamped on soft matte finishes



DESIGN

Clean, contemporary lines seal the minimalist style with which LADENAC MILANO moulds its products

On-trend throws contained in Italian restraint, with precise forms, rotund reliefs, bold cuts, in smoky tones and natural colours





LADENAC MILANO

QUALITY

QUALITY

Candles made from 100% natural vegetable wax and pure cotton wicks which burn slowly and cleanly to give off bright, warm and enveloping lights

Champaca Blanc, Nagamota, Lotus Sesti... essential oils and extracts, prized for their rarity and exquisiteness, give substance to the ambient perfumes and aromas of LADENAC MILANO. Permanent and stable fragrances, specifically formulated with the suitable concentrations for each format



LADENAC MILANO

ESSENCE OF YOU

AROMAS THAT SPEAK OF YOU

Aromas for modern people
who understand luxury as the chance for enjoyment,
who build their intimacy with subtle details
that express and reflect their own identity



COLOGNE AGRUMES SICILE

LADENAC
MILANO

MARIN F

MINIMAL

MARIN F

Inspired by the rebirth of a man who revisits his steps to look to the future and pursue his dreams from his true essence. A man who abandoned his life to undertake a long journey around the regions of Italy and with new insight rediscovered his lands, his people and his soul.

The seven perfumes in Minimal accompany this man on a sensory journey across Italy, from the great Italian lakes to the Aeolian Islands.



LADENAC MILANO

MINIMAL COLLECTION

Seven sophisticated olfactory pyramids created by perfumer Emmanuelle Phillip which give substance to a corporeal perfume, scented candles and mikado diffusers from the MINIMAL collection

BOISÉE MOUSE - *Lago Di Como*

BOISÉE AROMATIQUE - *Lago Di Garda*

Woody perfumes with the flavour of a damp forest, ancient cedar, fresh tobacco

FLORALE HESPÉRIDÉE - *Lago Trasimeno*

FLORALE AGRESTE CHAMPÊTRE - *Lago Di Bolsena*

Floral aromas painted of hay, of memories of jasmine-bathed wood, flecked with wild roses and gentle lavender

COLOGNE AGRUMES SICILE - *Lago Di Scanno*

MARINE FRAICHE BOISÉE - *Laghi Di Lesina e Varano*

ISOLE EOLIE - *Îles Éoliennes*

Sea notes like a salty sea breeze, pine and orange trees, lights of white flowers on sandy moss



LADENAC MILANO

URBAN SENSES COLLECTION

URBAN SENSES

Evenings trapped on the burnished surface of city skyscrapers are transformed in URBAN SENSES into cosmopolitan fragrances of majestic shapes, enclosed in glossy greys and pink gold

Six fragrances of a travelling soul with urban glimmers:
Diffusers and scented candles that encapsulate the heartbeat
of major cities from East to West where we stroll iconic
streets



AROMATIC LOUNGE - New York
FLEURS DE FRUITS - Cape Town
ROSE DE NUIT - Ankara
BOISÉE CHIC - Dubai
GANJA - Delhi
EAU DE CYPRESS - Melbourne

SACRÉ

The Sacré collection pays homage to the masters and artisans that make luxury possible, to the patient delivery from skilled hands capable of retaining an instant or a feeling forever in a noble material, to an approach to doing and perceiving that reconciles experience with art

Scented candles that appeal to sight, touch and smell



Cocoon shapes of fine porcelain that preserve the surprise of a perfume
and which in their textures immortalise the transience of a moment:

Reflectionsofflowerscradledinthewater LOTUS SACRÉ

Strands of sand that blight the wind FLEUR BLANCHE

The smooth feel of white clay FLEUR DE KAOLIN

LUI AND LEI

A diplomatic stripe for LUI, a distinguished businessman, self-assured, aware of his image. Pearls and white silk for LEI, a professional woman who is elegant and discreet

Four ambient perfumes that speak to a business code: diffusers and scented candles that create classy environments with delicate, seductive notes



- JET LAG Oriental fragrance, with notes of cedar and tobacco
- NICE TO MEET YOU Crisp woody chords, with notes of vanilla
- DETAILS Floral aroma, with warm touches of jasmine and vanilla
- ON TIME Succulent fruity essence of wild notes





AFRICA

A limited-edition collection charged with symbolism that carries us away to a fully live Africa, with three perfumes of intense and bold notes

Aromas presented in scented candles that give off bright warm lights, laser-printed decorations of animal designs on glass, with silver and 18 carat gold.



LADENAC MILANO

AFRICA LIMITED EDITION

AFRICA

TEMPTATION – *The serpent*

Golden seduction for a sweet fruity fragrance, with suggestive notes of gardenia

CAMOUFLAGE – *The zebra*

Woody fragrance, mystery flecked with cheeky notes of spices

PEDRATOR – *The leopard*

Intense red, action and impulse, embodied in exotic spices and wildflowers

