



ESPEN VOLL & TORBJØRN ANDERSSEN

*Design by Anderssen & Voll*

# Anderssen & Voll

Anderssen & Voll team up with Danish design brand and creates playful design for children.

For the first time Norwegian design duo Anderssen & Voll ventures on to the field of children's design by creating two playful and magical designs for Danish brand Nofred.

Inspired by their playful childhood and based on a functional approach to design, the critically acclaimed design studio Anderssen & Voll has created objects that speak to the child in a playful manner but still meets the aesthetically appeals of the parents.



“This is the first time we are working with children’s design. We both recently became fathers; so creating objects for children has now become relevant. And you want to create something that you want to use in your home and together with your kids”

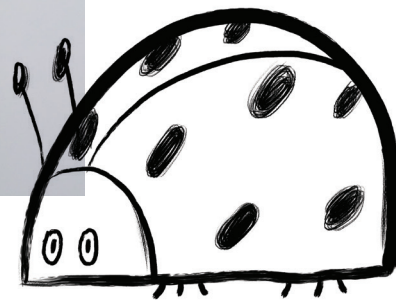
- TORBJØRN ANDERSSEN



## *Playful yet functional*

The first designs of the co-lab with Nofred are a narrative mirror, Portal Mirror and a decorative hook, Wall Bug. Both designs are perfect for creating a dedicated area in the hallway – making the children feel seen and welcome. The modern design and light playful character will also make the objects appreciated in the bathroom or the children’s room.

Because of the playful design both Portal Mirror and Wall Bug speak to the child and it’s imagination and can easily turn into anything.



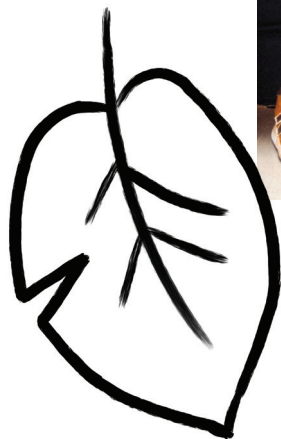
“Children seek patterns and repetition. They look for symmetry. They look for objects to mediate their imagination.

A mirror could turn into a scene or a house.  
A wall hook could turn into a flower bud or a wall bug”

- TORBJØRN ANDERSEN

## Making the child feel welcome

Danish design brand Nofred creates furniture and designs for children that enable a presence and closeness in the modern family. Every product is designed so it is equally appreciated by children and adults and with the ability to blend in with the overall interior of the home, making the children feel welcome in every room. Because of the timeless design, impeccable quality and superior craftsmanship each piece is created to last for generations supporting a more sustainable culture.



“We believe in promoting presence and togetherness in a modern and fast-paced world with furniture that brings the children into the family room”

- SIGNE HOLST CO-FOUNDER AT NOFRED

“A good design for children is something you can  
keep around even after your kid grows up”

- ESPEN VOLL



**THE NEW DESIGNS WILL BE PRESENTED FOR THE WORLD PRESS  
DURING MAISON&OBJET IN PARIS, SEPTEMBER 6-10, 2019.**

**CONTACT**

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