PRÉSENTATION DE COLLECTION



Roty







PRESENTATION OF THE COLLECTION

les Schmouks



Delphine Durand

(HARACTERS

Plok, Choukette, Boubou, Mouni and Pidou... Hold onto your hats - here come the Schmouks!

CONCEPT

Koty

As the **illustrator and author** of the 'Gouniche' character and the adventures of the 'Flops', **Delphine Durand has** teamed up with Moulin Roty to create a quirky collection of colourful characters: Les Schmouks.

Six months of sketches, discussion, stitching and seeking out the right furry fabrics have led to the birth of these **brightly coloured friends**, with interesting textures and big round eyes. Sporting shaggy hair, **spotty fur** and electric blue manes, they stand out from the crowd with their eccentric style that's somewhere between crazy rocker and new wave supermodel!

Their huge smiles, **disproportionate bodies** and crazy fur make them a truly appealing bunch that children of all ages will love!

TOYS & DECORATIONS

With their flexible arms and legs in all shapes and sizes, big eyes, beaming smiles and coiffable hair, these five new companions are perfect for playing with or for decorating a bedroom!

FUR & FABRIC

Plok is made from seven different fabrics, Choukette and Boubou have long, soft hair direct from Italy, Mouni has his cute little hat and Pidou is adorable in his too-short cotton T-shirt.

Lots of lovely textures to explore!





LABELS

All the characters come with a personalised label featuring their name and picture, along with an illustration of the whole gang!

A FUN-FILLED ACTIVITY BOOK

Successful author and illustrator Delphine Durand has packed **96 pages of exciting activities** into a children's book that parents will love too!! Activities include inventing new furry coats, sketching monsters and making up crazy conversations!





Turn the graphic cover to reveal a world of bold colours and wacky drawings!

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