

## “Do it yourshelf” – with Pythagoras Play



**Maze Interiors *Pythagoras*, is a classic shelf with unique consoles. This autumn Maze Interior launches *Pythagoras Play* – to further build on and encourage a creative way of building your dream home. *Pythagoras Play* is a shelf that invites the customer to “do it yourshelf” and the shelf is raw and made of Nordic pinewood. *Pythagoras Play* is more than a shelf; it enables a way to create a personalized shelving system, based on your own imagination.**

Because of the fact that *Pythagoras Play* is made out of Nordic pinewood, it’s easy to paint and give it your personal touch. The new shelf will be launched at *Maison & Objet* in Paris, September 2019 and will be available in stores in October.

*“It’s amazing to see how *Pythagoras* is being expressed in our customers’ homes. By launching *Pythagoras Play* we want to offer our customers a possibility to create an even more personalized home environment by allowing themselves to be creative and playful. The material is in line with our overall strategy to work as environmentally friendly as we can by using a supplier that plant more trees than they harvest”,* says Lotta De Visscher, Creative Director, Maze Interior.

*Pythagoras Play* comes in a package of two at the price of 95 Euro. The dimensions of one shelf is 78cm x 20cm x 1,8cm. And because of the double screw holes in the back, you can also easily saw the shelves yourself, down to a minimum size of 59 cm.

The timeless design, by Gustav Rosén, integrates with a dynamic functionality that allow people to create their own individual expression with the unique shelving system. The sleek brackets, supporting the shelf, can be rotated in four different directions and are made out of 100% recycled metal wire. Furthermore, the brackets are available in four different colors; black, chrome, brass and white. Mix and match as much as you like and create your dream home.

### **Pressimages:**

imagebank: [maze.presscloud.com/digitalshowroom](https://maze.presscloud.com/digitalshowroom) or [trendgruppen.se/imagebank](https://trendgruppen.se/imagebank), username and password: /trendpr.

### **About Maze Interior**

Since 2003, the Swedish brand Maze Interior, has made minimalistic and functional hallway accessories and small furniture pieces. Their products furnish homes, offices and other interiors in an excellent, smart and stylish manner. Maze Interior have a strong and a very close working partnership with all of their craftsmen. Their production is all locally based in Sweden, which allows accurate quality control of production and environmental awareness from each idea to the end product. Maze's focus is slow production, which includes that their design products are made to last a long time, their craftsmen earn decent wages and they have good working conditions that also do as little damage to the environment as possible.